



“A\*\*” Accredited by NAAC (2021)  
with CGPA 3.52

# SHIVAJI UNIVERSITY, KOLHAPUR

## Centre For Distance And Online Education

‘Entitled’ HEI with All India Category-I Status by UGC



## ONLINE M. B. A. PROGRAMME

(AICTE Approved)

### ODL & OL Programmes offered by CDOE

#### 1) Online & Distance Learning (ODL) Programmes

Under Graduate	Post Graduate
<b>B. A. :</b> Marathi, Hindi, English, Urdu, Sanskrit, Ardhamagadhi, History, Sociology, Economics, Political Science, Philosophy, Education <b>B. Com. Certificate Courses :</b> 1) Business Administration 2) Travel and Tourism 3) Rural Journalism and Mass Communication 4) Library Management	<b>M. A. Languages</b> (Marathi, Hindi, English) <b>M. A. Social Sciences</b> (History, Economics, Political Science, Sociology) <b>M. Com.</b> <b>M. Sc.</b> (Maths) <b>M.B.A.</b> (AICTE Approved)

#### 2) Online Learning (OL) Programme

**Online Certificate Courses :**  
 1) Digital Marketing  
 2) Basics of Accountancy  
 3) Fundamentals of Effective Management  
 4) Computerized Accounting (Tally)  
 5) Cyber Security (Surksha)

- Online MBA (AICTE)
- Online M. Sc. (Maths)
- Online M. Com.

For Admission visit to :

<https://rb.gy/mwoivd>  
OR

Scan here to pre-registration



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## Programme Name : Online M. B. A. (UGC Entitled & AICTE Approved)

### Aims of the Programme

- ☞ Strengthen the theoretical and conceptual knowledge base of executives.
- ☞ Enhance the learners decision making, creative and logical thinking skills.
- ☞ Improve analytical ability, problem solving skills and judgmental ability.

**Programme Duration:** Two Years (4 Semesters)

### Documents Required for Admission:

1. SSC, HSC and Graduation mark sheets and Certificates in colour scanned format to be uploaded.
2. Caste Certificate (If applicable & for relaxation in eligibility).
3. ABC/APAAR Id. and DEB Id.

**Eligibility:** The students seeking admission for Online MBA Programme have to acquire the minimum qualification as graduation in any discipline from any recognized university with 50% for open category and minimum 45% marks for reserved categories.

### Programme Structure:

The entire Online MBA Programme would be for a total of 2900 marks with 116 credits system each having 27 courses spread over the four semesters and every subject would be for 100 marks.

### Examination Pattern:

There will be semester end examination in December and April/May for each of the semesters, besides that in each semester, a student has to complete the internal assignment (term-work) as prescribed by the Centre for Distance and online Education.

☞ External Examination - 80 Marks. Duration 3 Hours ☞ Internal Assessment - 20 Marks

The internal assignment marks would be based on the assignments, centrally administered by the Centre for Distance and Online Education for all admitted learners.

Only for the subject “Project Report and Viva” of semester-III, the internal assessment would be for 100 marks and the external examination would be for 100 marks.

**Admission Fee:** 62,320/- (Excluding Examination Fee)

**Eligibility Fee :** Shivaji University : 300/- | Other University : 500/- | NRI : 1000/-

10% concession on tuition fees for Graduates of Shivaji University, Kolhapur, Women, Disabled, Transgender, Employees / Ex-employees of Shivaji University, Kolhapur and affiliated colleges of Shivaji University, Kolhapur and their ward and Kolhapur District Urban, Co-Operative Bank.

Special Provision to Sport Persons & Indian Defence Services.

### Information about Support Services:

The detailed information about the present Online M.B.A. Programme as follows:

- 1) Dedicated Mentor for every 250 learners’ batch.
- 2) 24 x 7 Technical support.
- 3) Availability of platform for raising the queries.
- 4) Mentoring through Programme Coordinator and Course Coordinators.

### Online M.B.A. Part-I : Courses/Subjects

#### Semester-I

1. Management Philosophy
2. Management Accounting
3. Business Statistics & Analytics for Decision making
4. Managerial Economics
5. Computer Applications for Business
6. Managerial Skills for Effectiveness
7. Organisational Behaviour

#### Semester-II

1. Marketing Management
2. Financial Management
3. Human Resource Management
4. Operations Management
5. Legal & Business Environment
6. Research Methodology
7. Strategic Management

### Online M.B.A. Part-II : Courses/Subjects

#### Semester-III

1. Chh. Shivaji Maharaj - The Management Guru,
2. Project Report and Viva
3. Elective I, Paper I
4. Elective I, Paper II
5. Elective I, Paper III
6. Elective II, Paper I
7. Elective II, Paper II
8. Elective II, Paper III

#### Semester-IV

1. Elective I, Paper IV
2. Elective I, Paper V
3. Elective I, Paper VI
4. Elective II, Paper IV
5. Elective II, Paper V
6. Elective II, Paper VI

### Electives

1. Marketing Management
3. Financial Management

2. Production and Operations Management
4. Human Resource Management
5. International Business

Note : Students should choose any two electives for semester III & IV

### For More Information Contact

Co-ordinator, Centre for Distance and Online Education  
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