



Shivaji University, Kolhapur
Centre for Distance and Online Education

Online MBA

Date Extend Notification 2024-25

Centre for Distance and Online Education, Shivaji University, Kolhapur has extended the date of Admission **till 30.09.2024** for Online M.B.A. Programme (July-August 2024 Session) Interested students can submit their forms through <https://umssshivaji.digiversity.com/Web/CheckListForm.aspx?Offline=1> this link. Instructions and more details are provided on university website using following link <https://online.unishivaji.ac.in/>.

QR Code :



Ref. No.CDOE/25
Date : 04.09.2024

Dr. V. N. Shinde
Registrar



शिवाजी विद्यापीठ, कोल्हापूर
दूरशिक्षण व ऑनलाईन शिक्षण केंद्र

ऑनलाईन एम.बी.ए.

प्रवेश सूचना : शैक्षणिक वर्ष २०२४-२५

दूरशिक्षण व ऑनलाईन शिक्षण केंद्रामार्फत ए.आय.सी.टी.ई. व विद्यापीठ अनुदान आयोग, नवी दिल्ली यांचे अंतर्गत ऑनलाईन एम.बी.ए. अभ्यासक्रमाचे शैक्षणिक वर्ष २०२४-२५ (जुलै-ऑगस्ट २०२४ सेसन) चे प्रवेश अर्ज दि.२४.०७.२०२४ ते दि.३१.०८.२०२४ या कालावधीत ऑनलाईन पद्धतीने मागविण्यात येत आहेत.

तरी इच्छुक विद्यार्थ्यांनी आपले प्रवेश अर्ज <https://umssshivaji.digiversity.com/Web/CheckListForm.aspx?Offline=1> या लिंकवरून ऑनलाईन पद्धतीने भरावेत. याबाबतच्या सूचना व सविस्तर माहितीचा तपशील विद्यापीठ संकेतस्थळावर <https://online.umshivaji.ac.in/> वर उपलब्ध आहे.

QR Code :



आ.क्र.दूरशिक्षण व ऑनलाईन/३८१
दि. २४/०७/२०२४

डॉ. व्ही. एन. सिंधे
कुलसचिव

प्रचंड खपाचे एकमेव निःपक्ष व निर्भीड दैनिक

स्थापना
१९३९

पुढारी

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with GPA 3.52

Shivaji University, Kolhapur
Centre for Distance and Online Education

Online MBA

Date Extend Notification 2024-25

Centre for Distance and Online Education, Shivaji University, Kolhapur has extended the date of Admission till **21 / 10 / 2024** for Online M.B.A. Programme (July-August 2024 Session) Interested students can submit their forms through <https://umssshivaji.digiversity.com/Web/CheckListForm.aspx?Offline=1> this link. Instructions and more details are provided on university website using following link <https://online.unishivaji.ac.in/>.

QR Code :



Ref. No.CDOE/48
Date : 02/10/2024

Dr. V. N. Shinde
Registrar



"A++" Accredited by NAAC (2021)
with CGPA 3.52

SHIVAJI UNIVERSITY, KOLHAPUR

CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)

Pre-Registration is now open!!!

Programme: **M. B. A. (Online Mode)**

'Global Career Opportunities at Your Fingertips'

Fully Online M.B.A. Programme be offered by NAAC 'A++' Accredited State University having National Level 'Category-I' Status.

Features of the Online Programme-

- AICTE Approved Programme run by State University.
- Dynamic and Need Based Learning System.
- Interactive Programme through live sessions/ discussion forums.
- Emphasis on Employability Skills and abilities such as interpersonal skills, managerial and administrative skills, analytical and problem-solving skills along with Entrepreneurship skills etc.
- Fully Online System supporting from Admission Process to Awarding the Degree
- Provision for career oriented training and placement assistance.

Eligibility:

- Aspirant should have any bachelor's degree from recognised university of a minimum of three years duration with at least 50 percent marks.
- For the reserved category, the minimum percentage is 45 in the graduation

Pre-Registration :



For M. B. A. (Online Mode)

Click following Link of Pre-Registration Form

<https://rb.gy/znonxg>

OR Fill the form by Scanning the QR Code-

Contact Details-

<https://online.unishivaji.ac.in>

E-mail : onlineemba@unishivaji.ac.in

Phone : 0231-2609451/ 2609452

Shivaji University, Kolhapur
Centre for Distance and Online Education
Academic Planning: 2024-25

Day	Date	Event
Monday	01.04.2024 to 10.04.2024	Distribution of Login ID and Passwords to Registered Learners (Online MBA)
Thursday	11.04.2024 to 20.04.2024	Academic Session 2023-24 (FEB Session) Semester-I begins (Online MBA)
Monday	22.04.2024 to 30.04.2024	Induction and orientation of students of the programme (Online MBA)
Wednesday	01.05.2024 to 15.05.2024	Discussion Forum (Online MBA)
Thursday	16.05.2024 to 30.05.2024	Workshop for LMS and students counselling and orientation of LMS (Online MBA)
Saturday	01.06.2024 to 30.06.2024	Synchronous Sessions for all courses of SEM-I (Online MBA)
Monday	01.07.2024 to 30.07.2024	Synchronous Sessions for all courses of SEM-I (Online MBA)
Monday	15.07.2024 to 20.07.2024	Announcement of Assignment (Online MBA)
Thursday	01.08.2024 to 15.08.2024	Revision Sessions (Online MBA)
Tuesday	06/08/2024	SLM Unit Follow-up for Unit Writers
Friday	16.08.2024 to 30.08.2024	Submission of Assignments (Online MBA)
Sunday	01.09.2024 to 10.09.2024	Question Bank & Mock test (Online MBA)
Wednesday	11.09.2024 to 20.09.2024	End Examination of SEM-I (Online MBA)
Tuesday	01.10.2024 to 10.10.2024	SEM-I Result Declaration
Friday	11.10.2024 to 20.10.2024	Academic Session 2023-24 (FEB Session) Semester-II begins (Online MBA)
Monday	21.10.2024 to 30.10.2024	Induction and orientation of students of the programme (Online MBA)
Friday	01.11.2024 to 15.11.2024	Discussion Forum (Online MBA)
Saturday	16.11.2024 to 30.11.2024	Announcement of Assignment
Sunday	01.12.2024 to 30.12.2024	Synchronous Sessions for all courses of SEM-II
Wednesday	01.01.2025 to 15.01.2025	Revision sessions (Online MBA)
Thursday	16.01.2025 to 30.01.2025	Submission of Assignment (Online MBA)
Saturday	01.02.2025 to 15.02.2025	Question Bank & Mock Test (Online MBA)
Monday	17.02.2025 to 30.02.2025	End Examination of SEM-II (Online MBA)
Saturday	01.03.2025 to 15.03.2025	Result Declaration (Online MBA)
Sunday	16.03.2025 to 30.03.2025	End of First Academic Year (Online MBA)
	01.04.2025 to 30.04.2025	Academic Session 2023-24 (FEB Session) Semester-III begins
Thursday	01.05.2025 to 15.05.2025	Induction and orientation of students of the programme (Online MBA)
Thursday	15.05.2025 to 30.05.2025	Discussion Forum (Online MBA)
Sunday	01.06.2025 to 15.06.2025	Announcement of Assignment (Online MBA)
Monday	16.06.2025 to 30.06.2025	Synchronous Sessions for all courses of SEM-III (Online MBA)
Tuesday	01.07.2025 to 15.07.2025	Synchronous Sessions for all courses of SEM-III (Online MBA)
Wednesday	16.07.2025 to 30.07.2025	Revision sessions (Online MBA)
Friday	01.08.2025 to 15.08.2025	Submission of Assignment (Online MBA)
Saturday	16.08.2025 to 30.08.2025	Question Bank & Mock Test (Online MBA)
Monday	01.09.2025 to 10.09.2025	End Examination of SEM-III (Online MBA)
Saturday	20.09.2025 to 30.09.2025	Result Declaration (Online MBA)



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Shivaji University, Kolhapur
Centre for Distance and Online Education
Instructions for Online MBA July Batch 2024 Part-I SEM-II

Subject - Live Session through Google Meet

It is to inform you that, live sessions for **Online MBA July Batch 2024 SEM-II** are arranged from 25th July 2025 to 23rd August 2025 through online mode. Students are required to attend the sessions.

➤ **General Instructions for Live Sessions**

1. Students have to be present online at given time and join the meet through given link.
2. **Google Meet link** will be shared 15 minutes before the sessions on the registered mails or WhatsApp group of the students.
3. Kindly ensure the network of your mobile/laptop/device. It is your sole responsibility to facilitate yourself regarding internet.
4. Students who have difficulties, subject expert will counsel during the contact session.
5. Live sessions will be conducted as per expert's availability and we will inform you time to time.

Sd/-
Dy. Registrar

Centre for Distance and Online Mode
MBA through Online Mode
Synchronous Session Timetable
Part-I SEM-II

Date and Time	10.30 AM to 12.00 PM	12.30 PM to 2.00 PM	2.30 PM to 4.00 PM	4.30 PM to 6.00 PM
Friday 25/07/2025	Marketing Management Dr.K. S. Powar	Human Resource Management Smt. S. U. Mogale	Legal and Business Environment Dr. N. S. Mali	Marketing Management Dr.K. S. Powar
Saturday 26/07/2025	Marketing Management Dr.K. S. Powar	Human Resource Management Smt. S. U. Mogale	Legal and Business Environment Dr. N. S. Mali	Financial Management Smt. P. G. Surve
Friday 01/08/2025	Financial Management Smt. P. G. Surve	Human Resource Management Smt. S. U. Mogale	Legal and Business Environment Dr. N. S. Mali	Research Methodology (Unit 1) Dr. N. S. Mali
Saturday 02/08/2025	Financial Management Smt. P. G. Surve	Research Methodology (Unit 2) Dr. N. S. Mali	Strategic Management Dr.K. S. Powar	Operations Management Smt. S. U. Mogale
Friday 08/08/2025	Operations Management Smt. S. U. Mogale	Strategic Management Dr.K. S. Powar	Research Methodology (Unit 3) Smt. P. G. Surve	Operations Management Smt. S. U. Mogale
Friday 22/08/2025	Operations Management Smt. S. U. Mogale	Marketing Management Dr.K. S. Powar	Financial Management Smt. P. G. Surve	Human Resource Management Smt. S. U. Mogale
Saturday 23/08/2025	Strategic Management Dr.K. S. Powar	Legal and Business Environment Dr. N. S. Mali	Strategic Management Dr.K. S. Powar	Research Methodology (Unit 4) Smt. P. G. Surve

Sd/-
Programme Coordinator

Sd/-
Co-ordinator

Sd/-
Dy. Registrar

Sd/-
Director

Time table for Synchronous Sessions (Live Sessions) February 2024

Sr. No.	Name of Paper	Name of Faculty	Unit	Date	Day	Timing
1	Managerial Skills for Effectiveness	Dr. S. B. Parit	1.	Monday	08.07.2024	3:00 pm to 4:00 pm
			2.	Wednesday	10.07.2024	3:00 pm to 4:00 pm
			3.	Friday	12.07.2024	3:00 pm to 4:00 pm
			4.	Monday	15.07.2024	3:00 pm to 4:00 pm
2.	Computer Applications for Business	Dr. Nilam Jadhav	1.	Tuesday	16.07.2024	11:00 am to 12:00 pm
			2.	Thursday	18.07.2024	11:00 am to 12:00 pm
			3.	Saturday	20.07.2024	11:00 am to 12:00 pm
			4.	Monday	22.07.2024	11:00 am to 12:00 pm
3.	Management Accounting	Dr. Pratibha Jagtap	1.	Saturday	20.07.2024	7:00 pm to 8:00 pm
			2.	Sunday	21.07.2024	7:00 pm to 8:00 pm
			3.	Saturday	27.07.2024	7:00 pm to 8:00 pm
			4.	Sunday	28.07.2024	7:00 pm to 8:00 pm
4.	Business Statistics and Analytics for Decision Making	Dr. A. N. Basugade	1.	Tuesday	23.07.2024	6:00 pm to 7:00 pm
			2.	Wednesday	24.07.2024	6:00 pm to 7:00 pm
			3.	Thursday	25.07.2024	6:00 pm to 7:00 pm
			4.	Friday	26.07.2024	6:00 pm to 7:00 pm

Centre for Distance and Online Mode
MBA through Online Mode 2024-25
Synchronous (Live) Session Timetable
Part-I SEM-I

Date and Time	10.30 AM to 12.00 PM	12.30 PM to 2.00 PM	2.30 PM to 4.00 PM	4.30 PM to 6.00 PM
Friday 03.01.2025	Management Philosophy Dr. N. S. Mali	Management Accounting Smt. P. G. Surve	Business Statistics and Analytics for Decision Making Smt. G. A. Bhosale	Computer applications for business (Unit 1) Smt. S. U. Mogale
Saturday 04.01.2025	Management Philosophy Dr. N. S. Mali	Management Accounting Smt. P. G. Surve	Business Statistics and Analytics for Decision Making Smt. G. A. Bhosale	Computer applications for business (Unit 2) Smt. S. U. Mogale
Friday 10.01.2025	Management Philosophy Dr. N. S. Mali	Management Accounting Smt. P. G. Surve	Business Statistics and Analytics for Decision Making Smt. G. A. Bhosale	Computer applications for business (Unit 3) Smt. N. M. Mullani
Friday 17.01.2024	Managerial Economics Dr.K. S. Powar	Managerial Skills for Effectiveness (Unit 1) Smt. P. G. Surve	Business Statistics and Analytics for Decision Making Smt. G. A. Bhosale	Organizational Behavior (Unit 1) Smt. S. U. Mogale
Saturday 18.01.2025	Managerial Economics Dr.K. S. Powar	Managerial Skills for Effectiveness (Unit 2) Smt. P. G. Surve	Management Accounting Smt. P. G. Surve	Organizational Behavior (Unit 2) Smt. S. U. Mogale
Friday 24.01.2025	Managerial Economics Dr.K. S. Powar	Managerial Skills for Effectiveness (Unit 3) Smt. N. M. Mullani	Managerial Economics Dr.K. S. Powar	Organizational Behavior (Unit 3) Dr. N. S. Mali
Saturday 31.01.2025	Management Philosophy Dr. N. S. Mali	Managerial Skills for Effectiveness (Unit 4) Smt. N. M. Mullani	Computer applications for business (Unit 4) Smt. N. M. Mullani	Organizational Behavior (Unit 4) Dr. N. S. Mali

Sd/-
Programme Coordinator

Shivaji University, Kolhapur
Centre for Distance and Online Education

ONLINE MBA July Batch 2024

Submission of Internal Evaluation Assignment for Online MBA Semester-II

All students of Online MBA Semester-II are hereby informed that the Internal Evaluation for each subject carries 20 marks, and a minimum of 10 marks is required to pass each course.

In this regard, students are required to complete and submit their assignments on the LMS platform on or before **25.09.2025**.

Please follow the instructions below for assignment submission:

1. There are three questions for each subject. Students must attempt any two.
2. Assignments must be handwritten using a blue pen by the student.
3. Make sure your answers **completely cover all the required content** asked in the questions.
4. The handwritten assignments should be scanned and uploaded on the LMS portal.
5. Since there are 7 subjects in Semester-II, students must upload 7 separate PDF files, one for each subject.
6. Be careful while uploading the PDF files. Double-check to ensure the correct and properly scanned file is selected before uploading.
7. A separate guidance session will be conducted soon to explain the procedure for uploading assignments on the LMS platform.

Note: No extension will be granted. Submissions after the last date will not be accepted under any circumstances.

Assignment Questions – Online MBA Part-I/ Semester – II

General Instructions for all subjects.

1. All questions carry 10 marks each.
2. Attempt any two questions for each paper.
3. Maximum total marks are 20 for each paper.

PAPER VIII - Marketing Management

1. Define Consumer Buying Behaviour. Also describe buying decision process along with relevant examples in each step.
2. Define Product and Product Life Cycle. Describe strategies adopted at each level of PLC for a FMCG product of your choice.
3. What is the concept of Neuro marketing. Also explain Green marketing in detail.

PAPER IX - Financial Management

1. Explain in detail Role and Functions of Financial Management.
2. What are the Limitations of Budgetary Control System?
3. Write Short Notes on (Any Two)
 - a. NPV
 - b. Types of Reports
 - c. Financial Leverage

PAPER X - Human Resource Management

1. Define Human Resource Planning (HRP). Explain its objectives, importance, and process. Discuss the barriers to effective HRP.
2. Explain the concept of Maintenance of Manpower with reference to Employee Health and Safety, Occupational Hazards, and Social Security.
3. Write Short Notes (Any Two)
 - A. Strategic Human Resource Management
 - B. Incentives
 - C. Virtual Organization

PAPER XI - Operations Management

1. Explain the differences between intermittent and continuous production systems with suitable examples.
2. What is plant layout? Explain its importance and describe the different types of plant layouts with suitable examples.
3. Write Short Notes (Any Two)
 - A. E- Manufacturing
 - B. Total Quality Management
 - C. ABC Analysis

PAPER XII - Legal and Business Environment

1. Explain the Importance of legal knowledge to managerial personnel and Entrepreneurs.
2. Give a detail note on 'Dissolution of partnership and winding up of company'.
3. Write short notes on any two:
 - a. Concept of indemnity and guarantee.
 - b. Macro and Micro Indicators of Business environment.
 - c. Exchange rate movements.

PAPER XIII - Research Methodology

1. State the meaning of plagiarism. Explain the ways of checking plagiarism.
2. Calculate the mean, mode and median and Standard Deviation of the following data and interpret the results?

River Flow (Thousand Cubic Meter per Minute)	No. of Days
1001 to 1050	7
1051 to 1100	21
1101 to 1150	32
1151 to 1200	49
1201 to 1250	58
1251 to 1300	41
1301 to 1350	27
1351 to 1400	11

3. Write short notes on any two:
 - a. Features of good Research Design.
 - b. Collection of secondary data.
 - c. Procedure for hypothesis testing.

PAPER XIV - Strategic Management

Q.1. Define Strategic Management. Explain in detail the strategic management process, and discuss how strategic intent (vision, mission, goals, and objectives) provides direction for an organization's strategic decisions.

Q.2. What are the different levels at which strategy operates in an organization? Elaborate on the role of environmental scanning, organizational appraisal, and the tools like ETOP and Strategic Advantage Profile in the strategic planning process.

Q.3. Write short notes on any **two** of the following:

- a) Generic Business Strategies
- b) Behavioral Implementation
- c) Strategic Evaluation and Control