

Shivaji University, Kolhapur
Centre for Distance and Online Education

Online MBA Programme

Standard Operating Procedure (SOP) for Examination

The detailed procedure for conducting the online MBA examination via a Learning Management System (LMS) with online proctoring, ensuring a smooth and efficient examination process.

Sections

1. **Pre-Exam Preparation**
 2. **Exam Communication**
 3. **Exam Day Procedures**
 4. **Post-Exam Activities**
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A. Pre-Exam Preparation

1. Meeting - Scheduling a meeting with pre-exam, post-exam, On-exam, and Cap Sections to discuss examination logistics and LMS training sessions and defining role and responsibilities of each department and employees.
2. Employee Login Credentials - Generating and distributing login credentials by LMS team for concerned employees in the exam sections.
3. Exam Form Filling- Providing instructions for students to fill out exam forms accurately and set a deadline for form submission
4. Sample Question Preparation - Communication with faculty to prepare sample questions for students and ensuring these are available on the LMS at least one week prior to the exam.
5. Seat Numbers and Hall Tickets - Generating seat numbers and hall tickets for students by Exam section (Pre-exam) and ensure these are accessible through the LMS
6. Time Table Declaration - Declaration of the exam timetable by Exam Section and ensure timely distribution to students.
7. Student Communication - Informing students about the examination details, including date, time, and format, via email and LMS announcements.
8. Question Paper Setters List – finalizing the list of question paper setters and inform to On-Exam section by BOS

9. Paper Setting Letters - Issue formal letters to faculty for paper setting, including guidelines and deadlines and Conduct follow-ups to ensure compliance.
10. Collection of Question Papers - Collection of all question papers and answer keys from faculty and Verified completeness and accuracy by the chairperson

B. Exam Communication

1. Training Sessions- Conducting training sessions for all departments on the LMS and proctored exam procedures.
2. Paper Uploading Staff Training -Providing specific training for staff responsible for uploading question papers to the LMS.
3. Student Log In Credentials - Distribute login credentials to students, ensuring they have access to the LMS.
4. Proctor Training - Conduct comprehensive training sessions for proctors on the online examination process and technology used.
5. Proctor Log In - Ensure proctors receive their login credentials and understand their roles and responsibilities.
6. Student Training - Organize sessions for students covering instructions regarding AI red flags, suspect data and reporting procedures and guidelines for the online-proctored exam
7. Mock Tests - Facilitate mock tests for students to familiarize them with the online examination format and platform.

C. Exam Day Procedures

1. Proctor Appointment - Appoint proctors from the exam appointment section based on availability and expertise and students count.
2. Internal Supervisor Schedule - Prepare and distribute a schedule for internal supervisors within departments.
3. Room Preparation - Ensure that all devices and internet arrangements are functioning correctly before the exam starts.
4. Technical Issue Resolution -Set up a support system to resolve any technical issues faced by students during the exam in real-time.
5. Attendance Register Maintenance - Maintain a register for attendance of program supervisors, proctors, and internal supervisors during the exam.
6. Copy Case Handling - Process applications from proctors reporting any irregularities, forwarding details to the Lapses department.

D. Post-Exam Activities

- 1. Present Absent Report** - Generate and distribute a report detailing attendance for the examination by LMS team and forwarded to OE1
- 2. Marks Submission** -Compile and submit marks to the concerned department (OE1) by the LMS team.
- 3. Ledger Checking** - Conduct a thorough ledger check at the exam section to ensure accuracy of recorded data.
- 4. Result Declaration** - Prepare and declare results in a timely manner, ensuring all stakeholders are informed.

Shivaji University, Kolhapur
Examination Section
Circular

Important Instructions for Online M.B.A.

1. Candidates should verify their seat number, exam schedule and subjects on the admit card (hall ticket) before the exam. Also, the instructions updated on the university website should be observed from time to time. Candidates should take a printout of the hall ticket and keep it with them.
2. It should be noted that the use of any kind of book notes, notebooks, mobile phones, scientific calculators, digital diaries or similar devices while giving the online examination is prohibited.
3. Online examinees should ensure good quality internet connection for the examination and close all other portals except the online examination portal and close Instant Messaging Tools (Skype, AIM, MSN Messenger, Any desk, TeamViewer) and e-mail programs.
4. Online examinees should not minimize the exam portal webpage during the exam.
5. Ensure that the laptop/desktop is fully charged and continues power supply is must.
6. The facility of shadow copy and revaluation will not be available for Multiple Choice Question (MCQ) examinations conducted through online mode.
7. No other person shall be present around the examinee during the examination.
8. There must be adequate lighting while giving the exam online.
9. After login by the examinee, the concerned students should verify the information therein.
10. Students appearing for the online examination shall make sure that their Desktop's or Laptop's Operating System is up-to-date, including the webcam.
11. Candidates should not accept any external phone calls on their mobiles while conducting the online examination.

12. Do not try to open/search other apps or browsers during the exam. A note of this movement will be recorded in the software.
13. Updates of antivirus windows, notifications, alerts should be enabled.
14. If you log out for any reason during the exam time, you can login again using your previous login and password credentials.
15. No break can be taken during the examination for any reason.
16. Video guidance regarding examination is available on the university website and candidates should watch it.
17. In case of any query regarding Questions, the students should submit their complaint along with relevant proofs / appropriate documents to Asst Registrar (Appointment Section), Shivaji University via email on appointment.a@unishivaji.ac.in within 3 Days from the date of examination held.
18. In case of Any attempt of malpractice / misconduct in examination, the disciplinary action as per university rules , regulations will be initiated against the examinee.

Note : - Students are required to follow any updated rules as they are introduced time to time.



Director

Board of Examinations and Evaluation

Reference No: Shivaji University/On Exam/434

Date: 24/09/2024

Copy to: -

- 1) Hon. Director, Centre for Distance and Online Education.
- 2) Hon. Deputy Registrar/Asst. Registrar/Coordinator-All Concerned Departments.
- 3) Co-ordinator, Internet Room for publicity on website.

Dear Learner,

Welcome to Shivaji University!

Please find below your examination login credentials.

Username - {xxxxxxxxxxx}

Password - {xxxxxxxxxxx}

Download the Exam application from the below provided link.

App Link: <https://d1bwoyukn45wko.cloudfront.net/QurioV3.exe>

Note:

1. Please uninstall any previous application and install the new one from the above link.
2. The Application is only supported by Windows.

Steps-

1. Open the Exam Application (**QURIO Client**)
2. Read the Instructions and Click on **"Next"** button
3. Read the System Requirements and Click on **"Next"** button
4. Enter the provided **Username & Password** to Login
5. Capture your **Live Face Photo** in 1st camera window
6. Capture your **ID Proof Photo** in 2nd camera window
7. Click **"Next"** button to Proceed

After Clicking on Next button, the student will get redirected to the Examination page, wherein the Candidate has to click on **"Proceed"** button to start with the exam.

NOTE: To start the exam, click on **"Attempt Exam Now"** button (The **"Attempt Exam Now"** button will only appear on the screen at the scheduled exam time)

Please find below the minimum infrastructure requirements and steps to install the proctored platform and attempt your exams.

Minimum Infrastructure Requirements

- Windows 8 or Windows 10 PC only, i3 Processor, Minimum 4GB RAM.
- Functioning camera, microphone and speakers.

- Uninterrupted Internet connectivity
- If individual student location- Standard 4G bandwidth (10 MBPS)
- If Centre based- 20 MBPS among 50 students
- Application installed on the laptop
- Sufficient light illuminating the student

System Configuration

- Please uninstall ANY DESK / TEAMVIEWER / SCREEN RECORDER or any other screen recording Software / Apps. Application will not work if such apps/software are installed.
- Once these apps are uninstalled, please reinstall the Qurio App again.
- Check the app for permissions & re-login
- No Third-Party Camera Application
- Uninstall Anti-Virus, If Present

THANK YOU

CAMERA SETTINGS GUIDELINES

Minimum Infrastructure Requirements

- **Windows 8 or Windows 10** PC only, **i3 Processor**, Minimum **4GB RAM**.
- Functioning camera, microphone and speakers.
- Uninterrupted Internet connectivity

If individual student location - Standard 4G bandwidth(2MBPS)

If Centre based - 10 MBPS among 50 students

- Application installed on the laptop
- Sufficient light illuminating the student.

CAMERA SETTINGS

Camera Settings & Guidelines:

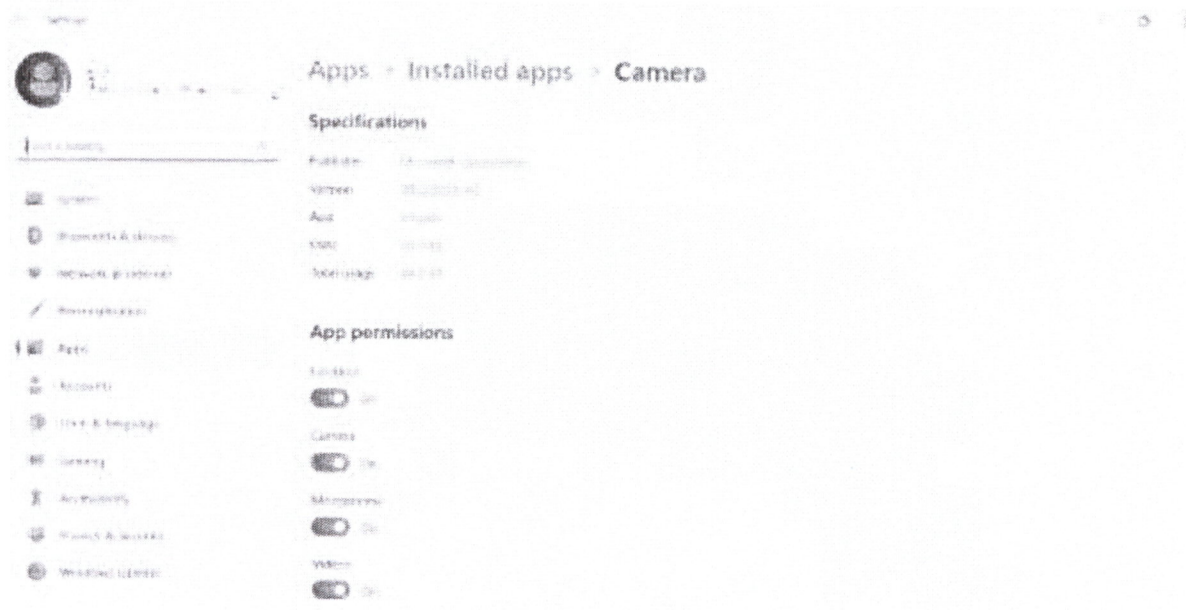
1. Please uninstall **ANY DESK / TEAMVIEWER / SCREEN RECORDER** or any other screen recording Softwares / Apps. Application will not work if such apps/softwares are installed.
2. Once these apps are uninstalled, please reinstall the Qurio App again.
3. Check the app for permissions & re-login.

Steps & Screenshots for Camera permissions:

- 1) Click on windows key >> Search for Camera >> Right click and

click on **App settings**.

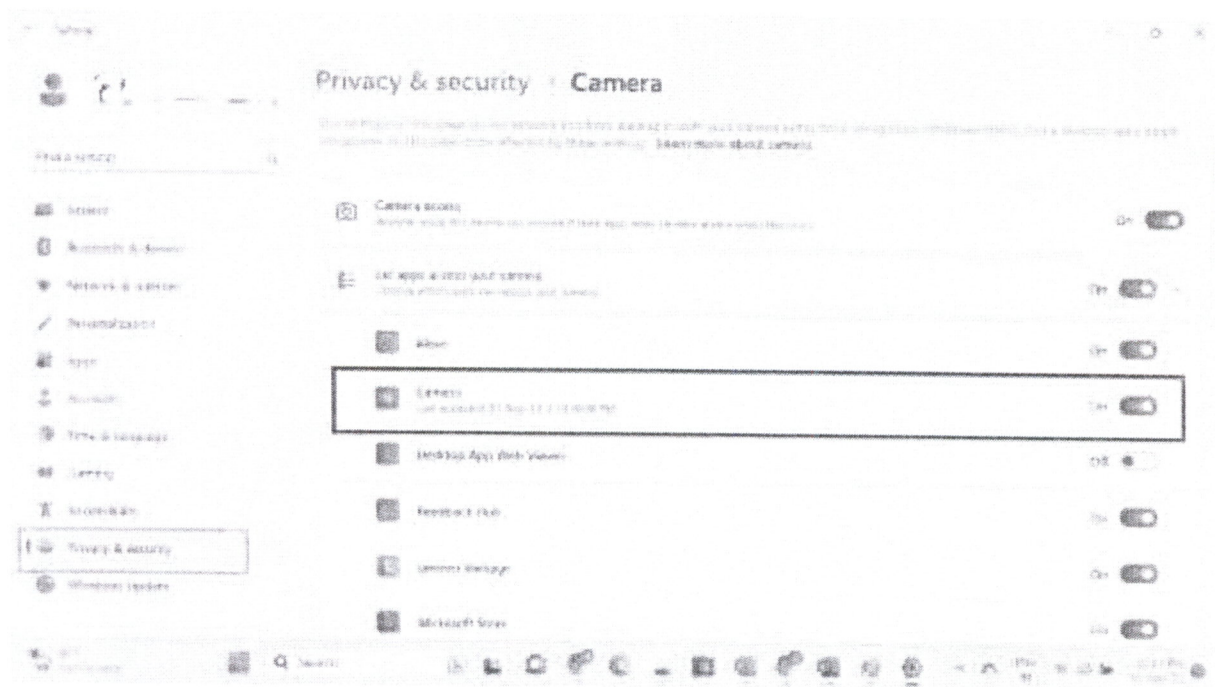
Refer the screenshot & check all permissions are given.



CAMERA SETTINGS GUIDELINES

1) Click on windows key >> Search for **Privacy Settings** and click >> Select **Privacy & Security** >> Under **App permission** – select **Camera**.

Refer to the screenshot to enable the camera.



Note: If you are still having trouble opening the Exam application, make sure your drivers are updated.

Thanks & Regards,

Exam Support Team.

SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme

Circular No. 03

Feb. 2024 Batch Online MBA

Sept., 2024 Examination to be held in Oct./Nov.-2024

Instructions : Common Instructions as per Circular No: - SU/ON EXAM/434
Date 24/09/2024.

1. The Proctored Online Examination will be held at: Kolhapur

KOLHAPUR	(197) Centre for Distance and Online Education, Shivaji University, Kolhapur
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Course code 7817 Online MBA

Part 1 Semester - I

Theory Examination on Time
10.30 AM To 01.30 PM

Date	Day	Code No	Subject
07-10-24	Monday	85736	Management Philosophy
08-10-24	Tuesday	85737	Management Accounting
09-10-24	Wednesday	85738	Business Statistics and Analytics for Decision Making
10-10-24	Thursday	85739	Managerial Economics
11-10-24	Friday	85740	Computer applications for business
14-10-24	Monday	85741	Managerial Skills for Effectiveness
15-10-24	Tuesday	85742	Organizational Behaviour

IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/ Senior Supervisor within 3 days from the Date of concerned Question Paper to, Deputy Registrar, Appointment Section, Room no 205, Exam Building No. 1, Shivaji University, Kolhapur 416004

Vidyanagar, Kolhapur

Date- 24/09/24



Director

Board of Examinations and Evaluation.



Estd. 1962

“A++” Accredited by NAAC(2021) With CGPA 3.52

Centre for Distance and Online Education
Shivaji University, Kolhapur

M.B.A. THROUGH ONLINE MODE

NATURE OF QUESTION PAPER AND SAMPLE QUESTION PAPER

2. Semester End Evaluation (of 80 Marks) for each Course will consists of;

Nature of Question paper and Scheme of marking for all courses are as follows:

1	Nature of Examination	Proctored Online Examination through LMS
2	Nature of Questions	Multiple Choice Questions (MCQs)
3	Number of Questions	80 Multiple Choice Questions (MCQs)
4	Marks for Each Question	01 Mark
5	Marking Scheme	01 Mark for Every Correct Answer. No Negative Marking
6	Specific Nature of Questions	Multiple Choice Questions (MCQs) be asked in the form of- • Case Study followed by MCQs (Long Case followed by 05 MCQs) • Caselet followed by 01 MCQ
7	Difficulty Level	Question Paper must have – • 30 MCQs- Easy Level-Covering Basic Conceptions • 30 MCQs- Moderate Level- Covering Quick Decision-Making abilities. • 20 MCQs- Hard Level- Covering Analytical Thinking and its Applications
8	Time Duration	03 Hours (i.e., 180 Minutes)

MBA Through Online Mode

MBA -I, SEM-II

PAPER-XI

OPERATIONS MANAGEMENT

(Q. 1 to 5) Case study - SmartTech Manufacturing Pvt. Ltd. is a mid-sized company that produces a wide range of electronic devices. The company operates with two distinct production systems under one roof — an intermittent production system for customized items and a continuous production system for standardized products.

In the intermittent section, SmartTech handles customer-specific orders like customized IoT devices for industries. This section works based on job production, where machines are general-purpose, and the workforce is highly skilled and flexible. Here, production schedules change frequently based on order requirements. For example, last month, the plant produced 50 customized air quality sensors for a client in Delhi, and this month, they're producing industrial automation controllers for another.

On the other hand, the continuous production line produces SmartHome Wi-Fi routers, a standard product in high demand. This section uses dedicated machinery, with a fixed sequence of operations and continuous workflow, minimizing human intervention. Once the production starts, it rarely stops except for maintenance. The processes are highly automated, and workers mostly monitor operations.

Due to this dual-system setup, SmartTech has been able to serve both the mass market and custom orders, leveraging the flexibility of intermittent production and the efficiency of continuous production.

- 1. Which type of production system is used by SmartTech for customer-specific products like customized IoT devices?**
 - A. Continuous Production
 - B. Mass Production
 - C. Intermittent Production
 - D. Batch Production
- 2. What kind of machinery is predominantly used in SmartTech's intermittent production section?**

- A. Special-purpose machines
 - B. General-purpose machines
 - C. Fully automated machines
 - D. Conveyor systems
3. **In the continuous production system at SmartTech, which of the following is a key characteristic?**
- A. Frequent changes in production schedule
 - B. High flexibility in product type
 - C. Fixed sequence of operations
 - D. Skilled labor required for frequent setup
4. **What advantage does SmartTech gain by using both intermittent and continuous systems?**
- A. Increased dependency on labor
 - B. Ability to produce both mass and custom products
 - C. Reduced product range
 - D. Lower product quality
5. **What role do workers play in SmartTech's continuous production section?**
- A. Perform all assembly by hand
 - B. Regularly reprogram machinery
 - C. Mostly monitor automated processes
 - D. Design new products daily

(Q. 6 to 10) Case study - AutoX Gears Ltd. is a leading manufacturer of automobile gearboxes, supplying them to various global automobile brands. The company operates under a mass production system, manufacturing thousands of identical gearboxes monthly through highly specialized machinery and standardized processes.

Recently, the company faced a serious production issue. One of the specialized CNC machines, responsible for shaping gear teeth, malfunctioned due to overheating, halting the entire production line for two days. Since the entire system is interdependent and sequenced, no alternative routing was possible, and the assembly line came to a standstill. The delay led to missed shipment deadlines, costing the company a major client.

Furthermore, the quality control department reported a batch of gearboxes with dimensional errors, possibly due to a minor misalignment in one machine that went unnoticed for several hours. Since inspection is done post-production, the defect was detected only after hundreds of units were completed. This highlighted the lack of in-process checks, which are often deprioritized in mass production for the sake of speed.

Despite high efficiency during smooth operation, the system showed low flexibility, high dependency on machinery, and a high cost of downtime. The management has now decided to invest in real-time monitoring sensors and consider modular production practices to reduce risks.

6. **What caused the complete halt in production at AutoX Gears Ltd.?**
 - A. Labor strike
 - B. Software bug
 - C. CNC machine overheating
 - D. Material shortage
7. **Why was AutoX unable to continue production after the machine breakdown?**
 - A. The company lacked raw materials
 - B. The workers were untrained
 - C. The system had no alternative routing due to high interdependence
 - D. There was a cyber-attack on the control system
8. **Which quality control issue did AutoX face due to delayed detection of faults?**
 - A. Software update error
 - B. Dimensional defects in gearboxes
 - C. Missing labels on units
 - D. Excessive packaging material used
9. **What major limitation of mass production systems was exposed in this case?**
 - A. Excess labor costs
 - B. Inability to maintain product variety
 - C. Low efficiency
 - D. High cost of downtime and low flexibility
10. **What improvement did AutoX decide to implement after the incident?**
 - A. Fully manual inspection
 - B. Fewer machines to reduce complexity

- C. Real-time monitoring and modular production
- D. Outsourcing the entire production

(Q. 11 to 15) Case study -FlexiTronics Ltd., a leading electronics assembler, faced increasing cycle time variation and idle time across its smartphone assembly line. While some workstations completed tasks in under 40 seconds, others exceeded the allowed cycle time of 60 seconds, leading to bottlenecks and inconsistent output. Management identified poor line balancing as the root issue.

Despite automation in sub-assembly tasks, human-dependent stations were not evenly loaded, and some workers had to wait for upstream processes. A detailed time study revealed that task assignments didn't align with task precedence, and certain tasks were over-clustered in mid-line stations.

To resolve this, FlexiTronics implemented a line balancing algorithm using software, optimizing task distribution and adjusting station workloads. This restructuring reduced idle time by 25% and increased line efficiency from 68% to 85%, without adding labor or machines.

However, implementing this required training supervisors in time-motion analysis and faced initial resistance due to reassignments and perceived workload increases.

11. What key problem did FlexiTronics identify in its smartphone assembly line?

- A. Defective raw materials
- B. Poor line balancing causing idle time and bottlenecks
- C. Unskilled labor at all stations
- D. Lack of power supply

12. What was the maximum allowed cycle time for any station in the line?

- A. 30 seconds
- B. 45 seconds
- C. 60 seconds
- D. 90 seconds

13. What strategy did the company use to improve line balancing?

- A. Increased number of workers per station
- B. Introduced new machines for all stations
- C. Applied software-based line balancing algorithm
- D. Outsourced the assembly process

14. What was a measurable outcome after balancing the line?

- A. Increase in defects
- B. Increase in manpower
- C. Reduced line efficiency
- D. Idle time reduced by 25% and efficiency rose to 85%

15. What resistance did FlexiTronics face during implementation?

- A. Union strike
- B. Lack of raw material
- C. Worker resistance due to reassignment and perceived workload
- D. Incompatibility of software

16. Ravi joined as a trainee at a textile factory and observed that production involved converting raw cotton into finished shirts through a structured process. His supervisor explained that production management ensures this process runs efficiently and meets demand.

What is the primary focus of production management as seen in the case?

- A. Hiring sales staff
- B. Converting raw materials into finished goods
- C. Advertising new products
- D. Analyzing customer complaints

17. At EcoTiles Ltd., the production manager redesigned the layout to minimize movement and improve output. The goal was to enhance coordination between machines and workers, ensuring consistent tile quality.

Which production management function is highlighted in this case?

- A. Quality assurance
- B. Market research
- C. Plant layout and workflow
- D. Inventory control

18. An organic food company planned to expand its delivery across multiple cities. The operations manager coordinated with supply chain teams to ensure timely delivery, maintaining freshness and quality of products.

Which scope area of operations management is emphasized here?

- A. Strategic marketing
- B. Logistics and supply chain
- C. Human resource development
- D. Financial auditing

19. NovaComponents, a car parts manufacturer, analyzed machine downtime trends to improve productivity. They also tracked customer return rates and coordinated with design to reduce future defects—linking production with customer satisfaction.

Which aspect of operations management is demonstrated here?

- A. Only quality inspection
- B. Only product marketing
- C. Integrated approach to process improvement and customer feedback
- D. Outsourcing business functions

20. SpeedGear Industries adopted an **e-manufacturing system** where all machines were digitally connected to a central dashboard. Managers received real-time alerts on machine health, helping them schedule maintenance without halting production.

What key benefit of e-manufacturing is shown in this case?

- A. Outsourcing decision-making
- B. Reducing the need for raw materials
- C. Real-time monitoring and proactive maintenance
- D. Manual documentation of machine logs

(Q. 21 to 25) Case study - Zenith Appliances Ltd., a mid-sized home appliance company, recently expanded its product line to include smart washing machines. As demand surged, the production team struggled with stockouts of critical components and overproduction of low-demand models. The issue was traced back to improper production planning that didn't align with real-time sales data.

The planning team had been using last year's static forecasts, which failed to reflect the market shift. Production schedules were also not updated frequently, resulting in high inventory holding costs and frequent rescheduling on the shop floor.

To fix this, Zenith adopted a dynamic production planning system using real-time sales analytics and supplier lead times. Within two months, inventory levels stabilized, and customer order fulfillment improved from 82% to 95%, reducing production cost per unit.

- 21. What was one major issue faced by Zenith due to poor production planning?**
 - A. Lack of marketing strategies
 - B. Stockouts and overproduction
 - C. Defective machinery
 - D. Labor shortage

- 22. What caused Zenith's planning team to misalign with actual market demand?**
 - A. Lack of raw materials
 - B. Relying on outdated forecast data
 - C. Supplier strike
 - D. Seasonal holidays

- 23. What was a consequence of not updating production schedules frequently?**
 - A. Increase in product prices
 - B. Shortage of packaging materials
 - C. High inventory costs and frequent rescheduling
 - D. Improved supplier relationships

- 24. What solution did Zenith implement to improve its planning process?**
 - A. Cut down on variety of products
 - B. Outsourced its production entirely
 - C. Adopted a dynamic system using real-time sales and lead times
 - D. Increased its advertising budget

- 25. What was one measurable benefit seen after implementing the new planning system?**
 - A. Customer fulfillment improved to 95%
 - B. Workforce was reduced by 20%

- C. Production time doubled
- D. Product defects increased

(Q. 26 to 30) Case study - AeroDyn Components, a precision aerospace part manufacturer, faced frequent schedule disruptions despite having a well-laid production plan. A root cause analysis showed poor real-time control on the shop floor. Jobs were not being tracked accurately, and there were delays in reporting machine breakdowns and rework needs.

Supervisors lacked visibility into WIP (Work in Process), and updates were often manual and delayed. This resulted in cumulative delays, missed deadlines, and loss of client confidence. AeroDyn then implemented an automated production control system integrated with sensors and a real-time dashboard.

This system allowed instant updates on job status, bottlenecks, and machine utilization. Within three months, WIP reduced by 30%, and on-time delivery improved from 76% to 92%. However, the transition required retraining staff and redefining shop floor roles.

26. What was the key issue with production control at AeroDyn before improvement?

- A. Lack of production planning
- B. Inefficient raw material sourcing
- C. Delayed feedback and job tracking
- D. Poor product design

27. What critical visibility gap affected AeroDyn's ability to control WIP?

- A. Lack of marketing data
- B. Real-time updates on production status were missing
- C. Overqualified labor force
- D. Missing sales reports

28. Which technology helped AeroDyn regain control of its shop floor?

- A. ERP for HR management
- B. Manual logbooks
- C. Sensors and real-time dashboards
- D. Outsourcing to vendors

29. What was one measurable result of the improved production control system?

- A. Increased outsourcing
- B. WIP reduced by 30%

- C. More frequent equipment failures
- D. Decrease in workforce size

30. What challenge did AeroDyn face during the transition to a new control system?

- A. Shortage of raw materials
- B. Union strikes
- C. Need to retrain staff and redefine roles
- D. Client cancellations

(Q. 31 to 35) GreenBrew Beverages, a startup producing organic cold drinks, planned to set up its first manufacturing unit. The team considered three locations: one near a metro city, another near a source of raw fruits, and a third near the target market in southern India.

After evaluating options, they chose a site close to fruit farms, reducing transportation costs for raw materials. The area also had availability of skilled labor, affordable land, and access to water and electricity. This helped GreenBrew launch smoothly, meet demand, and keep production costs low.

31. What was the product being manufactured by GreenBrew?

- A. Packaged snacks
- B. Organic cold drinks
- C. Bottled water
- D. Processed meat

32. Which factor played a major role in selecting the final plant location?

- A. Proximity to banks
- B. Access to tourist spots
- C. Availability of raw materials
- D. Closeness to headquarters

33. What type of cost did GreenBrew save by locating near fruit farms?

- A. Marketing cost
- B. Legal cost
- C. Raw material transportation cost
- D. Insurance cost

34. Which of the following was NOT mentioned as a reason for selecting the plant site?

- A. Skilled labor
- B. Affordable land
- C. Luxury amenities
- D. Utilities like water and electricity

35. **What was one positive outcome of the chosen plant location?**

- A. Increase in competitors
- B. Delay in market entry
- C. Smooth launch and cost control
- D. Frequent power outages

36. At SwiftParts Ltd., the production supervisor sends instructions to the machine operators daily, including **which jobs to start, what materials to use, and which machine to operate**. This ensures every worker knows their task.

Which production function is being carried out by the supervisor?

- A. Maintenance
- B. Dispatching
- C. Planning
- D. Scheduling

37. In a textile plant, the manager reviews daily reports and finds that one batch of fabric is delayed due to **machine downtime**. He immediately follows up with the maintenance team and adjusts the delivery schedule.

Which function of production control is shown here?

- A. Designing
- B. Routing
- C. Follow-up
- D. Forecasting

38. At FreshBake Foods, all baking, cooling, and packaging machines are **arranged in a straight line** to support continuous flow. This saves time and avoids unnecessary movement of materials.

Which type of plant layout does FreshBake use?

- A. Fixed position layout
- B. Functional layout

C. Product layout

D. Cellular layout

39. A tool manufacturing company uses a layout where similar machines like **lathes, drills, and milling machines are grouped together** in separate sections. This provides flexibility but also increases material movement between departments.

What type of plant layout is used by this company?

A. Process (functional) layout

B. Product layout

C. Fixed position layout

D. Hybrid layout

40. AutoLine Ltd. uses a detailed PPC system that plans **what to produce, when to produce, and how much to produce**. It also controls daily activities, ensuring that the plan is executed correctly and deliveries are on time.

Which of the following best describes the role of PPC in AutoLine Ltd.?

A. Only quality checking

B. Managing marketing strategy

C. Coordinating planning and execution of production

D. Hiring shop floor workers

(Q. 41 to 45) Case study - Nova Electronics, a manufacturer of LED TVs, was losing market share due to inconsistent product performance and high warranty claims. Internal audits revealed that different departments followed different quality standards, and there was no uniform quality documentation.

The new Quality Manager introduced ISO 9001 standards, promoting standardized procedures, document control, and a customer-centric approach. Cross-functional teams were formed to identify root causes of defects using tools like Pareto Analysis and Cause-and-Effect Diagrams.

With regular audits and continuous feedback, product quality improved significantly. Within eight months, warranty claims dropped by 50%, and customer satisfaction scores rose from 72% to 89%. Nova also began training its suppliers to align with their quality goals, ensuring consistency across the supply chain.

41. What was one major issue Nova Electronics faced before quality improvement?

- A. Lack of skilled labor
- B. Uniform quality documentation
- C. Inconsistent product performance and high warranty claims
- D. High advertising costs

42. Which quality standard did Nova implement to improve consistency?

- A. TQM
- B. ISO 9001
- C. 5S
- D. Kaizen

43. Which quality tools were used by Nova's teams to find defect causes?

- A. Just-in-Time and MRP
- B. Flowcharts and Decision Trees
- C. Pareto Analysis and Cause-and-Effect Diagrams
- D. ERP and MIS

44. How did Nova involve external partners in quality improvement?

- A. By ignoring their issues
- B. By shifting production to them
- C. By training suppliers to meet Nova's quality goals
- D. By penalizing suppliers with poor performance

45. What was the result of these quality initiatives?

- A. Warranty claims increased
- B. Supplier costs rose
- C. Customer satisfaction improved and warranty claims dropped
- D. Production capacity reduced

(Q. 46 to 50) Case study - SkyServe Airlines had been receiving an increasing number of complaints related to in-flight service inconsistencies, such as meals not matching orders, delayed check-ins, and missing baggage updates. The management realized that although feedback was collected, there was no preventive system to ensure service quality remained consistent across all flights.

To improve, SkyServe launched a Quality Assurance initiative. SOPs were created for every service process—check-in, boarding, catering, and baggage handling. Staff were trained in quality standards, communication, and escalation protocols. In-process service audits were conducted weekly, and customer satisfaction surveys were analyzed for trends.

Within four months, service errors dropped by 35%, and passenger satisfaction scores rose by 22%. The airline earned a quality certification and became known for its reliable service delivery.

46. What was the main service issue faced by SkyServe Airlines?

- A. Aircraft maintenance problems
- B. In-flight service inconsistencies
- C. Poor fuel management
- D. Route planning errors

47. What was lacking in SkyServe's approach before the QA initiative?

- A. Employee uniforms
- B. Preventive systems and service process standardization
- C. More online marketing
- D. Automatic flight scheduling

48. What key tool was used to improve service consistency?

- A. Price discounts
- B. New aircraft purchases
- C. Standard Operating Procedures (SOPs)
- D. Final inspection reports

49. What result did SkyServe see after implementing QA measures?

- A. Flight cancellations increased
- B. Staff turnover rose
- C. Service errors reduced and satisfaction scores increased
- D. Check-in times worsened

50. What type of quality system did SkyServe implement?

- A. Quality Control (QC) only
- B. Quality Assurance (QA) with preventive audits and staff training
- C. Third-party quality checks
- D. Total Outsourcing of services

(Q. 51 to 55) Case study - Titan Gears Pvt. Ltd. manufactures automotive gear components using high-speed CNC machines. Over the past year, the company faced frequent unplanned breakdowns, especially during peak demand periods. This led to missed delivery deadlines and increased overtime costs.

A root cause analysis revealed that the company was following a reactive maintenance approach, fixing machines only after failure. The management then adopted a Preventive Maintenance (PM) strategy. Machines were now serviced based on usage hours and manufacturer guidelines, and a computerized maintenance management system (CMMS) was introduced to track schedules and log reports.

Technicians were trained in predictive tools like vibration analysis and infrared thermography to detect early signs of wear. Within six months, breakdowns reduced by 45%, production efficiency improved, and downtime costs fell significantly.

51. What was the main issue faced by Titan Gears Pvt. Ltd.?

- A. Labor shortages
- B. Unplanned machine breakdowns
- C. Inventory overflow
- D. Low customer demand

52. What type of maintenance was Titan using before improvement?

- A. Preventive Maintenance
- B. Predictive Maintenance
- C. Reactive Maintenance
- D. Condition-based Maintenance

53. What system was implemented to track and schedule maintenance tasks?

- A. ERP
- B. CMMS (Computerized Maintenance Management System)
- C. SCM
- D. CRM

54. Which advanced tools were introduced for predictive maintenance?

- A. Barcode scanners and laser cutters
- B. Infrared thermography and vibration analysis
- C. X-rays and CAD tools
- D. Drilling and welding machines

55. **What was a major result of the new maintenance strategy?**

- A. Increase in overtime expenses
- B. Rise in emergency repairs
- C. Reduced breakdowns and improved production efficiency
- D. More spare parts needed

56. At Sparkle Bottling Co., workers use a **go/no-go gauge** to check bottle caps. If the cap doesn't fit the gauge, it's immediately rejected. This simple check helps prevent defective products from reaching customers.

What type of quality tool is being used here?

- A. Control chart
- B. Pareto analysis
- C. Inspection
- D. Quality circle

57. In a garment factory, quality inspectors **record daily data on stitching defects** and use **control charts** to identify whether the process is stable or showing unusual

Which statistical tool is the factory using to monitor quality over time?

- A. Check sheet
- B. Scatter diagram
- C. Control chart
- D. Histogram

58. A mobile phone manufacturer maintains **just enough inventory of chips and screens** to meet one week of demand. This helps **save storage space and reduce holding costs**.

What type of inventory strategy is this?

- A. Bulk ordering
- B. Just-in-Time (JIT)
- C. Seasonal stockpiling
- D. Economic order quantity

59. A hospital pharmacy uses software that **automatically reorders medicines** when stock falls below a set minimum. This helps avoid shortages during emergencies.

Which materials management concept is applied here?

- A. Vendor rating
- B. Minimum order quantity
- C. Reorder level system
- D. Batch production

60. A precision tools manufacturer seeks global contracts and applies for **ISO 9001 certification**. The audit team checks for **consistent documentation, process standardization**, and a **customer-focused quality system** before awarding the certification.

Which of the following is a primary focus of ISO 9001?

- A. Energy efficiency
- B. Environmental sustainability
- C. Quality management systems and customer satisfaction
- D. Employee welfare and safety

(Q. 61 to 65) Case study - Orion Appliances Ltd. manufactures home kitchen appliances. Recently, the company was facing rising production costs and delayed deliveries from suppliers. The purchasing manager conducted a review and discovered that the company lacked vendor evaluation, and orders were often placed based on price alone, not quality or reliability.

To fix this, Orion adopted a strategic purchasing approach. It introduced a vendor rating system, negotiated long-term contracts with reliable suppliers, and began tracking lead times and cost performance. The new purchasing process also included material requirement planning (MRP) integration to align orders with production needs.

Within a few months, Orion saw a 10% cost reduction, improved delivery timelines, and fewer production halts due to missing or poor-quality components. Purchasing was now seen as a key function contributing directly to operational efficiency.

61. What was one major issue Orion faced before improving purchasing?

- A. Overqualified suppliers
- B. Lack of vendor evaluation and quality consideration

- C. Too much automation in stores
 - D. Too many product variants
- 62. What purchasing strategy did Orion adopt to improve procurement?**
- A. Bulk seasonal buying
 - B. Random supplier selection
 - C. Strategic purchasing with long-term contracts
 - D. Spot buying on daily rates
- 63. Which system helped align purchasing with production schedules?**
- A. ERP for marketing
 - B. Sales forecasting
 - C. Material Requirement Planning (MRP)
 - D. Just-in-Time billing
- 64. What was the result of Orion's improved purchasing process?**
- A. Increased supplier complaints
 - B. Higher rework rate
 - C. Cost reduction and timely deliveries
 - D. Delay in procurement approvals
- 65. What shift occurred in the perception of the purchasing function at Orion?**
- A. Seen as a non-essential department
 - B. Treated as a clerical function only
 - C. Recognized as a key contributor to operations
 - D. Merged with the HR department

(Q. 66 to 70) Case study - FlexiFurn Ltd., a modular furniture manufacturer, faced issues with stockouts of key components and overstocking of slow-moving items. This imbalance led to production delays and increased storage costs. The inventory manager realized that there was no real-time tracking and the team relied on manual stock counts.

To address this, the company implemented an ERP-based inventory management system. They categorized items using ABC analysis, automated reordering using reorder levels, and tracked usage patterns monthly. Real-time dashboards gave visibility into stock levels and helped avoid excess ordering.

As a result, inventory holding costs dropped by 20%, and on-time order fulfillment increased to 95%. The management now considered inventory a strategic asset, rather than just a stockpile.

66. What inventory issue was FlexiFurn initially facing?

- A. Too many product recalls
- B. Balanced inventory levels
- C. Stockouts and overstocking
- D. Low-quality raw materials

67. What was lacking in FlexiFurn's initial inventory system?

- A. Excessive use of automation
- B. Real-time tracking and digital control
- C. International suppliers
- D. Custom packaging solutions

68. Which technique was used to classify inventory based on importance?

- A. EOQ
- B. FIFO
- C. ABC Analysis
- D. FSN Analysis

69. What method helped automate inventory replenishment?

- A. Safety stock counting
- B. Annual physical verification
- C. Reorder level system
- D. Price benchmarking

70. What was a key result of FlexiFurn's inventory revamp?

- A. Reduced sales
- B. Increased storage costs
- C. Lower holding costs and improved order fulfillment
- D. Decline in supplier base

71. Delta Textiles used to let department heads make purchases. This led to inconsistencies in quality and cost. Now, a centralized purchasing system ensures better negotiation and supplier reliability.

Why is centralized purchasing important?

- A. Increases paperwork
- B. Reduces delivery time
- C. Helps negotiate better and standardize quality
- D. Promotes decentralization

72. At Nova Plastics, all purchases start with a **Purchase Requisition**, followed by approval and vendor selection. Final orders are placed only after comparing quotes and checking lead time.

Which step initiates the formal purchasing procedure?

- A. Goods Receipt Note
- B. Purchase Order
- C. Purchase Requisition
- D. Material Return Note

73. Omega Ltd. has a policy to buy only from **ISO-certified vendors** and ensure **two-level approval** for orders above ₹1 lakh.

What is the purpose of purchasing policy?

- A. Reduce staff
- B. Increase supplier base
- C. Ensure consistent, controlled buying
- D. Avoid digital records

74. The purchase manager at AeroTech ensures **supplier evaluation, contract negotiation**, and **cost optimization**. He also coordinates with stores and finance for seamless flow.

Which of the following is a key responsibility of a Purchase Manager?

- A. Supervising HR training
- B. Managing sales teams
- C. Negotiating with suppliers and ensuring timely delivery
- D. Designing product packaging

75. At SpiceWare Ltd., the storekeeper ensures **safe storage, accurate records**, and **timely issue of materials** to production lines.

Which is a primary objective of storekeeping?

- A. Hiring employees
- B. Reducing HR workload
- C. Safe and systematic storage
- D. Marketing coordination

76. A cluttered store at GreenLine Electronics caused delays and material mix-ups. A new **layout with clear labeling and zones** improved retrieval time and inventory accuracy.

Why is proper store layout important?

- A. Increases walking time
- B. Makes stores look fancy
- C. Speeds up material handling and reduces errors
- D. Helps in staff gossip

77. MaxTools shifted from periodic checks to a **perpetual inventory system** using barcode scanners. Now, stock levels update instantly during each transaction.

Which inventory system updates stock in real time?

- A. Periodic Inventory
- B. Annual Stock Count
- C. Perpetual Inventory
- D. Random Sampling

78. Sunbeam Lighting uses MRP to **plan raw material purchases** in sync with production schedules. It ensures components are available when needed without overstocking.

What is a key objective of MRP?

- A. Increase stock levels
- B. Delay production
- C. Synchronize material availability with production
- D. Create monthly sales plans

79. Zebra Paints uses **Fixed Order Quantity** for essential pigments, reordering when stock hits reorder level. For packaging materials, they use **Periodic Review System** every 15 days.

Which system orders at set time intervals, not based on stock level?

- A. EOQ
- B. Two-bin System
- C. Periodic Review System
- D. Perpetual Monitoring

80. MediEquip Ltd. uses **ABC Analysis** to focus on high-value surgical tools and **VED Analysis** to classify items based on their criticality (Vital, Essential, Desirable).

In ABC-VED Matrix, which category gets top priority for control?

- A. A-D
- B. C-E
- C. A-V
- D. B-D

Answer Key –

1. C. Intermittent Production
2. B. General-purpose machines
3. C. Fixed sequence of operations
4. B. Ability to produce both mass and custom products
5. C. Mostly monitor automated processes
6. C. CNC machine overheating
7. C. The system had no alternative routing due to high interdependence
8. B. Dimensional defects in gearboxes
9. D. High cost of downtime and low flexibility
10. C. Real-time monitoring and modular production
11. B. Poor line balancing causing idle time and bottlenecks
12. C. 60 seconds
13. C. Applied software-based line balancing algorithm
14. D. Idle time reduced by 25% and efficiency rose to 85%
15. C. Worker resistance due to reassignment and perceived workload
16. B. Converting raw materials into finished goods
17. C. Plant layout and workflow
18. B. Logistics and supply chain
19. C. Integrated approach to process improvement and customer feedback
20. C. Real-time monitoring and proactive maintenance
21. B. Stockouts and overproduction
22. B. Relying on outdated forecast data
23. C. High inventory costs and frequent rescheduling
24. C. Adopted a dynamic system using real-time sales and lead times
25. A. Customer fulfillment improved to 95%
26. C. Delayed feedback and job tracking
27. **B. Real-time updates on production status were missing**
28. C. Sensors and real-time dashboards
29. B. WIP reduced by 30%
30. C. Need to retrain staff and redefine roles
31. B. Organic cold drinks
32. C. Availability of raw materials

- 33. C. Raw material transportation cost
- 34. C. Luxury amenities
- 35. C. Smooth launch and cost control
- 36. B. Dispatching
- 37. C. Follow-up
- 38. C. Product layout
- 39. A. Process (functional) layout
- 40. C. Coordinating planning and execution of production
- 41. C. Inconsistent product performance and high warranty claims
- 42. B. ISO 9001
- 43. C. Pareto Analysis and Cause-and-Effect Diagrams
- 44. C. By training suppliers to meet Nova's quality goals
- 45. C. Customer satisfaction improved and warranty claims dropped
- 46. B. In-flight service inconsistencies
- 47. B. Preventive systems and service process standardization
- 48. C. Standard Operating Procedures (SOPs)
- 49. C. Service errors reduced and satisfaction scores increased
- 50. B. Quality Assurance (QA) with preventive audits and staff training
- 51. B. Unplanned machine breakdowns
- 52. C. Reactive Maintenance
- 53. B. CMMS (Computerized Maintenance Management System)
- 54. B. Infrared thermography and vibration analysis
- 55. C. Reduced breakdowns and improved production efficiency
- 56. C. Inspection
- 57. C. Control chart
- 58. B. Just-in-Time (JIT)
- 59. C. Reorder level system
- 60. C. Quality management systems and customer satisfaction
- 61. B. Lack of vendor evaluation and quality consideration
- 62. **C. Strategic purchasing with long-term contracts**
- 63. C. Material Requirement Planning (MRP)
- 64. C. Cost reduction and timely deliveries
- 65. C. Recognized as a key contributor to operations
- 66. C. Stockouts and overstocking

- 67. B. Real-time tracking and digital control
- 68. C. ABC Analysis
- 69. C. Reorder level system
- 70. C. Lower holding costs and improved order fulfilment
- 71. C. Helps negotiate better and standardize quality
- 72. C. Purchase Requisition
- 73. C. Ensure consistent, controlled buying
- 74. **C. Negotiating with suppliers and ensuring timely delivery**
- 75. C. Safe and systematic storage
- 76. C. Speeds up material handling and reduces errors
- 77. C. Perpetual Inventory
- 78. C. Synchronize material availability with production
- 79. C. Periodic Review System
- 80. C. A-V

शिवाजी विद्यापीठ, कोल्हापूर

दूरशिक्षण व ऑनलाईन शिक्षण केंद्र

अंतर्गत कार्यालयीन आदेश

जा.क्र.दूरशिक्षण/ ७९

दि. ०३ OCT 2024

विषय : ऑक्टोबर २०२४ ऑन एम.बी.ए. परीक्षा अनुषंगाने असणारे कामकाजासंबंधी नियोजन.

संदर्भ : इतर परीक्षा विभागाचे दि. २४.०९.२०२४ रोजीचे परिपत्रक क्र. ०३ व सूचना

दूरशिक्षण व ऑनलाईन एम.बी.ए. या अभ्यासक्रमाच्या परीक्षा दि. ०७.१०.२०२४ ते दि. १५.१०.२०२४ या कालावधीत ऑनलाईन पद्धतीने सुरू होणार आहे. या परीक्षेविषयक कामासाठी खालीलप्रमाणे दूरशिक्षण केंद्रांतर्गत सहाय्यक पर्यवेक्षक नेमणूक करण्यात आली आहे. तसेच इतर कामकाजासाठी खालीलप्रमाणे कामाची विभागणी करणेत आली आहे.

अ.क्र	सहाय्यक पर्यवेक्षकाचे नाव	कालावधी
१	श्रीमती प्रियांका सुर्वे, हंगामी कोर्स कोऑर्डिनेटर	०७/१०/२०२४
२	श्रीमती प्रियांका सुर्वे, हंगामी कोर्स कोऑर्डिनेटर	०८/१०/२०२४
३	श्रीमती प्रियांका सुर्वे, हंगामी कोर्स कोऑर्डिनेटर	०९/१०/२०२४
४	डॉ. नगिना माळी, हंगामी कोर्स कोऑर्डिनेटर	१०/१०/२०२४
५	डॉ. नगिना माळी, हंगामी कोर्स कोऑर्डिनेटर	११/१०/२०२४
६	डॉ. केतकी पोवार, हंगामी कोर्स कोऑर्डिनेटर	१४/१०/२०२४
७	डॉ. केतकी पोवार, हंगामी कोर्स कोऑर्डिनेटर	१५/१०/२०२४

सदरच्या परीक्षा सुरळीत पार पाडण्यासाठी परीक्षा विभागामार्फत सूचना प्राप्त झालेल्या आहेत. त्यानुसार संदर्भित सूचनांचे काटेकोर पालन करून परीक्षा पार पाडणेची कार्यवाही पूर्ण करावी. याबाबत आवश्यकतेनुसार प्रोग्रॅम कोऑर्डिनेटर यांच्याकडून सूचना घेण्यात याव्यात.

Bhinde
०३/१०/२०२४
उपकुलसचिव

प्रति,

सर्व संबंधित कोर्स कोऑर्डिनेटर

: - जरूर त्या योग्य त्या कार्यवाहीस्तव

प्रत : -

१. मा. संचालक, दूरशिक्षण व ऑनलाईन शिक्षण केंद्र
२. उपकुलसचिव, दूरशिक्षण व ऑनलाईन शिक्षण केंद्र
३. सहाय्यक कुलसचिव, दूरशिक्षण व ऑनलाईन शिक्षण केंद्र
४. प्रोग्रॅम कोऑर्डिनेटर दूरशिक्षण व ऑनलाईन शिक्षण केंद्र
५. ऑफीस सुपरवायझर कम डाटा एन्ट्री प्रोसेसर, दूरशिक्षण व ऑनलाईन शिक्षण केंद्र
६. सर्व संबंधित प्रशासकीय सेवक : - जरूर त्या योग्य त्या कार्यवाहीस्तव

Shivaji University, Kolhapur
Centre for Distance and Online Education
Online MBA Examinations Part-I
Supervision Time Table

MBA Part-I SEM-I

Sr. No.	Day and Date	Time	Subject	Required PC	Proctor	Supervisor Name	Students Counts	Total Students
1.	Tuesday 15.04.2025	10.30 AM to 1.30 PM	Management Philosophy	05	01	Smt. Naziya Mullani	22	118
						Smt. Supriya Mogale	24	
						Smt. Priyanka Surve	24	
						Dr. Pravin Londhe	24	
						Dr. Muphid Mujawar	24	
2.	Wednesday 16.04.2025	10.30 AM to 1.30 PM	Management Accounting	05	01	Smt. Naziya Mullani	22	118
						Dr. Pravin Londhe	24	
						Dr. Ketaki Powar	24	
						Dr. Sachin Bhosale	24	
						Dr. Prakash Bellikatti	24	
3.	Thursday 17.04.2025	10.30 AM to 1.30 PM	Business Statistics and Analytics for Decision Making	05	01	Smt. Naziya Mullani	22	118
						Dr. Ketaki Powar	24	
						Smt. Priyanka Surve	24	
						Shri. Baban Patole	24	
						Dr. Prasad Davane	24	
4.	Saturday 19.04.2025	10.30 AM to 1.30 PM	Managerial Economics	05	01	Smt. Naziya Mullani	22	118
						Smt. Supriya Mogale	24	
						Dr. Sushant Mane	24	
						Shri. Dayanand Gawade	24	
						Dr. Nitin Randive	24	

Shivaji University, Kolhapur
Centre for Distance and Online Education
Online MBA Examinations Part-I
Supervision Time Table

5.	Monday 21.04.2025	10.30 AM to 1.30 PM	Computer applications for business	05	01	Smt. Naziya Mullani	22	118
						Smt. Supriya Mogale	24	
						Dr. Sanjay Chopade	24	
						Smt. Priyanka Surve	24	
						Dr. Sushant Mane	24	
6.	Tuesday 22.04.2025	10.30 AM to 1.30 PM	Managerial Skills for Effectiveness	05	01	Smt. Naziya Mullani	22	118
						Smt. Supriya Mogale	24	
						Dr. Ketaki Powar	24	
						Dr. Muphid Mujawar	24	
						Dr. Sachin Bhosale	24	
7.	Wednesday 23.04.2025	10.30 AM to 1.30 PM	Organizational Behavior	05	01	Smt. Naziya Mullani	22	118
						Smt. Supriya Mogale	24	
						Shri. Baban Patole	24	
						Dr. Prakash Bellikatti	24	
						Smt. Priyanka Surve	24	

Shivaji University, Kolhapur
Centre for Distance and Online Education
Online MBA Examinations Part-I
Supervision Time Table

MBA Part-I SEM-II

Sr. No.	Day and Date	Time	Subject	Required PC	Proctor	Supervisor Name	Students Counts	Total Student
1.	Tuesday 15.04.2025	2.30 PM To 5.30 PM	Marketing Management	2	01	Smt. Naziya Mullani	16	32
						Dr. Nagina Mali	16	
2.	Wednesday 16.04.2025	2.30 PM To 5.30 PM	Financial Management	2	01	Smt. Naziya Mullani	16	32
						Smt. Priyanka Surve	16	
3.	Thursday 17.04.2025	2.30 PM To 5.30 PM	Human Resource Management	2	01	Smt. Priyanka Surve	16	32
						Dr. Muphid Mujawar	16	
4.	Saturday 19.04.2025	2.30 PM To 5.30 PM	Operations Management	2	01	Smt. Naziya Mullani	16	32
						Smt. Supriya Mogale	16	

Shivaji University, Kolhapur
Centre for Distance and Online Education
Online MBA Examinations Part-I
Supervision Time Table

5.	Monday 21.04.2025	2.30 PM To 5.30 PM	Legal and Business Environment	2	01	Smt. Naziya Mullani	16	32
						Dr. Ketaki Powar	16	
6.	Tuesday 22.04.2025	2.30 PM To 5.30 PM	Research Methodology	2	01	Smt. Naziya Mullani	16	32
						Smt. Priyanka surve	16	
7.	Wednesday 23.04.2025	2.30 PM To 5.30 PM	Strategic Management	2	01	Smt. Naziya Mullani	16	32
						Dr. Nagina Mali	16	



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With CGPA 3.52

SHIVAJI UNIVERSITY, KOLHAPUR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Guidelines for Question Paper Setters
MBA through Online Mode

Proctored Online Examination

Introduction

The MBA Programme through Online Mode is designed to provide learners with flexible, technology-enabled education while maintaining academic rigor and integrity. In order to evaluate learners effectively, examinations are conducted in a **proctored online environment** through the Learning Management System (LMS). The question papers must reflect the programme’s objectives by assessing not only conceptual understanding but also the analytical, decision-making, and problem-solving abilities of students.

These guidelines are prepared to assist paper setters in designing question papers that are balanced in terms of **difficulty level, coverage of syllabus, and question formats**. By following these instructions, paper setters will ensure uniformity, fairness, and validity in the examination system, thereby upholding the quality standards of the MBA programme.

1. Mode of Examination

- The examination will be conducted through **Proctored Online Mode** using the University LMS.
- Students will attempt the paper remotely under AI-enabled and human proctoring to ensure academic integrity.

2. Structure of Question Paper

- **Total Questions:** 80 MCQs
- **Total Marks:** 80 Marks (1 Mark for each question)
- **Duration:** 3 Hours (180 Minutes)

3. Question Format

Paper setters must design questions in the following formats:

1. **Case Study-based MCQs** – Each long case study will be followed by **5 MCQs** testing comprehension, application, and decision-making.
2. **Caselet-based MCQs** – Each short caselet followed by **1 MCQ** testing quick analysis.



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4. Distribution of Difficulty Level

Paper setters should ensure balanced difficulty levels as follows:

Difficulty Level	Number of Questions	Nature of Questions	Expected Competence
Easy	30	Basic conceptual understanding	Recall & recognition of core concepts
Moderate	30	Application & decision-making	Ability to apply concepts and make quick decisions
Hard	20	Analytical & problem-solving	Higher-order thinking and critical reasoning

5. Blueprint for Paper Setting

- **Case Studies:** At least 2–3 long case studies (each with 5 MCQs).
- **Casellests:** Minimum 5 casellests (each with 1 MCQ).
- **Coverage:** All units/modules of the course should be adequately represented.

6. Nature of Questions

- **Easy Level:**
 - Straightforward recall of definitions, theories, frameworks, and basic facts.
- **Moderate Level:**
 - Involve small scenarios requiring quick decision-making.
- **Hard Level:**
 - Require analytical thinking, problem-solving, and application in complex situations.



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7. General Instructions for Paper Setters

1. Ensure **clarity, precision, and unambiguity** in question framing.
2. Avoid repetition of questions across different sets.
3. Questions should be **syllabus-aligned** and mapped to **Course Outcomes (COs)**.
4. Options should be **logical** and **mutually exclusive**.
5. Case studies and casellets must be realistic, management-oriented, and industry-relevant.
6. Provide an **answer key with justification/explanation** for each MCQ.
7. Ensure **confidentiality and integrity** of the question paper setting process.

Prof. (Dr.) Shrikrishna Mahajan

Dean

Faculty of Commerce and Management
Shivaji University, Kolhapur

**Dean,
Faculty of Commerce & Management,
Shivaji University,
Kolhapur-416 004.**

**Centre for Distance and Online Education
Shivaji University, Kolhapur**

**Online MBA Programme
Assignment Work Distribution**

MBA Part-I SEM-I		
Sr. No.	Subject Name	Expert
1.	Management Philosophy	Dr. Nagina Mali
2.	Management Accounting	Smt. Priyanka Surve
3.	Business Statistics and Analytics for Decision Making	Smt. Ganga A. Bhosale
4.	Managerial Economics	Dr. Ketaki Powar
5.	Computer applications for business	Smt. Supriya Mogale
6.	Managerial Skills for Effectiveness	Dr. Ketaki Powar
7.	Organizational Behaviour	Smt. Priyanka Surve

MBA Part-I SEM-II		
Sr. No.	Subject Name	Expert
1.	Marketing Management	Dr. Ketaki Powar
2.	Financial Management	Smt. Priyanka Surve
3.	Human Resource Management	Dr. Nagina Mali
4.	Operations Management	Smt. Supriya Mogale
5.	Legal and Business Environment	Dr. Nagina Mali
6.	Research Methodology	Smt. Supriya Mogale
7.	Strategic Management	Smt. Priyanka Surve

Sd/-
Programme Coordinator

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