Vision, Mission, Goals of the University are as follows

Vision

Developing human resource required for the Knowledge Society.

Mission

Disseminate and facilitate Higher Education to marginalized and deprived masses.

Aims of the Programme:

1. To strengthen conceptual base of executives.

2. To help them improve decision making ability, creative and logical thinking.

3. To improve analytical ability, problem solving skills and judgmental ability.

Program Outcomes:

1. Recognize the functioning of business opportunities involvement of business enterprises and

exploring the entrepreneurial opportunities.

2. Develop incubation center and entrepreneurship development center for students who intent to take up start up or grow existing business.

3. Develop skills on analyzing the business data application of relevant analysis and problem solving.

4. Demonstrate a global outlook with the ability to identify aspects of the global business and crosscultural understanding.

5. Identify the contemporary social problems, exploring the opportunities for social entrepreneurship,

designing business solutions and demonstrate ethical standards in organizational decision making.

6. Develop effective and oral communication especially in business applications, with the use of appropriate technology.

7. Collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the uses of diverse skill of team members in the related context.