

**Shivaji University, Kolhapur**  
**Centre for Distance and Online Education**  
**Online MBA**  
**e-Content allotment and status**

Semester-I					
Sr. No.	Paper number and name	Serial No. of Unit	Name of Unit	Name of Faculty	Status of Recopording
1.	I. Management Philosophy	1.	Introduction and Evolution of Management	Shri. V. V. Patil	Completed
		2.	Functions of Management	Dr. Dipti Barge	Completed
		3.	Business Ethics	Dr. Sarala Menon	Completed
		4.	Corporate Governance	Dr. P. N. Devali	Completed
2.	II. Management Accounting	1.	Introduction to Accounting	Dr. K. V. Marulkar	Completed
		2.	Management Accounting	Dr. Pratibha Jagtap	Completed
		3.	Analysis of Financial Statements	Dr. Abhishek Kumarsingh	Completed
		4.	Cost Accounting	Dr. Abhishek Kumarsingh	Completed
3.	III. Business Statistics	1.	Measures of Central Tendency	Smt. G. A. Bhosale	Completed

		2.	Correlation and regression	Dr. A. N. Basugade	Completed
		3.	Probability	Smt. G. A. Bhosale	Completed
		4.	Testing of Hypothesis	Smt. G. A. Bhosale	Completed
4.	IV. Managerial Economics	1.	Introduction to Managerial Economics	Dr.Kavita Vadrade	Completed
		2.	Production, Cost, Revenue and Profit	Dr. S. S. Bure	Completed
		3.	Market Structure and Pricing Methods	Shri. V. V. Patil	Completed
		4.	Pricing Methods and Investment Analysis	Dr. S. S. Bure	Completed

5.	V. Computer Applications for Business	1.	MS-Word	Dr.Nilam Jadhav	Completed
		2.	MS-Powerpoint	Smt.Supriya Mogale	Completed
		3.	Ms-Excel	Dr. N. D. Sapkal	Completed
		4.	Statistical Analysis	Dr. Nilam Jadhav	Completed
6.	VI. Managerial Skills for Effectiveness	1.	Business Communication	Dr. B. M. Hirdekar	Completed
		2.	Oral Communication	Smt. J. S. Lokhande	Completed
		3.	Managerial Skills and Personal Skills for Managers	Dr. Anup Mule	Completed
		4.	Interpersonal Skills for Managers	Dr. Sandip Parit	Completed
7.	VII. Organizational Behaviour	1.	Introduction and Evolution of Management	Shri. V. V. Patil	Completed

		2.	Micro Perspectives of O. B.	Dr. Gandhali Kharge	Completed
		3.	Micro and Macro Dynamics of O. B.	Dr. R. D. Padval	Completed
		4.	Macro Perspectives of O. B.	Dr. Sulakshana Chavan	Completed
		<b>100% Completed</b>			

## Semester-II

Sr. No.	Paper name	Sr. Number of Unit	Name of Unit	Expert name	Status of Recording
1.	MARKETING MANAGEMENT	1.	Market and Marketing Environment	Dr. Rajashree Chavan	Completed
		2.	Buying Behavior and Marketing Information System	Dr. Madhuri Deshpande	Completed
		3.	Strategies of 4P's	Dr. S. V. Mane	Completed
		4.	New Edge of Marketing	Dr. Madhuri Deshpande	Completed
2.	FINANCIAL MANAGEMENT	1.	Introduction to Financial Management	Dr. Abhishek Kumarsingh	Completed
		2.	Working capital management	Dr. Abhishek Kumarsingh	Completed
		3.	Cost of Capital	Dr. Sagar Walvekar	Completed
		4.	Budget and Budgetary Control-	Dr. Archana Mankar	Completed

3.	HUMAN RESOURCE MANAGEMENT	1.	Human Resource Management	Shri. V. V. Patil	Completed
		2.	Human Resource Planning	Shri. V. V. Patil	Completed
		3.	Maintenance of Manpower	Shri. V. V. Patil	Completed
		4.	HR in new era	Dr. Jyoti Joshi	Completed
4.	OPERATIONS MANAGEMENT	1.	Introduction to Production Management		OER
		2.	Production Planning Control		OER
		3.	Quality and Material Management		OER
		4.	Store and Inventory Management		OER
5.	LEGAL AND BUSINESS ENVIRONMENT	1.	Introduction to Business Law and Mercantile Law	Dr. Pranand Chougule and Dr. Nagina Mali	Completed
		2.	Principles of Laws relating to Business organizations	Dr. Pranand Chougule and Dr. Nagina Mali	In the process
		3.	Business Environment	Dr. R. G. Korabu	Completed
		4.	Global Business Environment	Dr. R. G. Korabu	Completed

6.	RESEARCH METHODOLOGY	1.	Introduction to Research and Research Design	Prof. (Dr.) P. V. Mohite	Completed
		2.	Measurement and Data Collection	Dr. S. S. Bhola	Incomplete
		3.	Sampling and Testing of Hypothesis	Dr. S. S. Bhola	Completed
		4.	Interpretation of Data	Prof. (Dr.) P. V. Mohite	Completed
7.	STRATEGIC MANAGEMENT	1.	Introduction to Strategic Management	Smt. P. G. Surve	Completed
		2.	Strategy Formulation and Choice -	Dr. D. R. Ingavale	Completed
		3.	Strategy Implementation	Dr. Priyanka Dhoot	Completed
		4.	Strategy Evaluation & Control	Dr. Rajashree Chavan	Completed
100% Completed					

## Semester-III

Sr. No	Subject Name	No. of Unit and Unit Name	Expert Name	Status
1	Chh. Shivaji Maharaj – The Management Guru	1.Chhatrapati Shivaji Maharaj and Management	Dr. Sunil Doke	Completed
		2.Chhatrapati Shivaji Maharaj: Administration Management	Dr. S. S. Mahajan	Completed
		3.Chhatrapati Shivaji Maharaj: Modern management Strategies	Dr. S. S. Mahajan	In Process
		4.Chhatrapati Shivaji Maharaj: Visionary Leader	Dr. Sunil Doke	Completed
2	PROJECT REPORT AND VIVA	Chapter No. I: Introduction to the study	Dr. S.S. Mahajan	Completed
		Chapter -II: Introduction to the organization	Dr. S.S. Mahajan/	Completed
		Chapter-III: Theoretical Background	Dr. S.S. Mahajan	Completed
		Chapter-IV: Data Analysis and Interpretation	Dr. S.S. Mahajan	Completed
		CHAPTER-V: FINDINGS/OBSERVATIONS	Dr. S.S. Mahajan	Completed
		CHAPTER-VI: SUGGESTIONS/CONCLUSION	Dr. S.S. Mahajan	Completed
ELECTIVE - I- MARKETING MANAGEMENT SPECTIALIZATION				
3	SALES AND DISTRIBUTION MANAGEMENT	1.Sales Management	Dr. Dipti Barge, Gourishankar Institute of Management, Satara.	Completed

		2. Sales Force Management	Dr. Basvraj Kudachimath	Completed
		3. Personal Selling	Dr. Basvraj Kudachimath	Completed
		4. Logistics & Supply Chain Management	Dr. Ketaki Powar	Completed
4	INTEGRATED MARKETING COMMUNICATION	1. Meaning, Evolution of IMC	Dr. Basavraj S. Kudachimath, Belgavi	Completed
		2. Elements of IMC	Dr. Basavraj S. Kudachimath, Belgavi	Completed
		3. Advertising	Dr. Prasanna Khadkikar	Completed
		4. Advertising budget	Shri. Satish Shende	Not Completed
5	CONSUMER BEHAVIOUR	1. Introduction	Dr. Basavraj s. Kudachimath, Belgavi	Completed
		2. Individual Determinants of Consumer Behavior	Dr. Ketaki Powar	Completed
		3. Industrial \ Organizational Buying Behavior	Dr. Nagina Mali	Completed
		4. Brand Concept	Dr. Dipti Barge, Gourishankar Institute of Management, Satara	Completed
ELECTIVE II- FINANCIAL MANAGEMENT SPECIALIZATION				
6	INDIAN FINANCIAL SYSTEM	1. Introduction to Indian Financial System	Dr. Pratibha Jagtap	Completed
		2. Financial Markets	Dr. Pratibha Jagtap	Completed
		3. Stock Exchanges	Dr. Priyanka Zanvar	Completed
		4. Financial Services	Dr. Priyanka Zanvar	Completed
7	FINANCIAL DECISION ANALYSIS	1.Capital Structure Decision and Dividend Decision	Dr. Pratibha Jagtap	Completed
		2. Cash Management and Receivables Management	Dr. Pratibha Jagtap	Completed



		3. Corporate Restructuring	Dr. Priyanka Zanvar	<b>Completed</b>
		4. Financial Management in Sick Units	Prof. (Dr.) S. S. Mahajan	<b>Not Completed</b>
8	PROJECT APPRISAL AND FINANCE	1. Project Planning	Dr. Anil Suryavanshi	<b>Completed</b>
		2. Project Formulation and Appraisal	Dr. Anil Suryawanshi	<b>Not Completed</b>
		3. Process of Project Appraisal	Dr. P.V.Mohite, Karad	<b>Completed</b>
		4. Regulatory Frameworks	Dr. P.V.Mohite, Karad	<b>Completed</b>

### **ELECTIVE III– HUMAN RESOURCE MANAGEMENT SPECIALIZATION**

9	HUMAN RESOURCE PLANNING AND PROCUREMENT	1. Human Resource Planning	Smt. Priyanka Surve	<b>Completed</b>
		2. Procurement of Human Resource	Dr. Raju Shrivasti, Pune	<b>Completed</b>
		3. Internal Mobility & Employees Separation	Dr. Jyoti Joshi, CIMDR, Sangli.	<b>Not Completed</b>
		4. Changing environment of HRM	Dr. Kudachimath	<b>Completed</b>
10	HUMAN RESOURCE DEVELOPMENT	1. Human Resource Development : Overview	Dr. Basavraj S. Kudachimath, Belgavi	<b>Completed</b>
		2. Human Resource Training Development & Career Management	Prof. R. D. Padval	<b>Completed</b>
		3. Performance Appraisal	Prof. R. D. Padval	<b>Completed</b>
		4. HR Analytics	Smt. Jayashree Lokhande	<b>Not Completed</b>
11	COMPENSATION MANAGEMENT	1. Compensation Management	Dr. N. S. Mali	<b>Completed</b>
		2. Incentives and Fringe Benefits	Smt. S. U. Mogale	<b>Completed</b>
		3. Employee Contributions	Dr. Ranjeet Bhosale	<b>Completed</b>
		4. Wage Determination	Dr. Ranjeet Bhosale	<b>Completed</b>

### **ELECTIVE IV– PRODUCTION AND OPERATIONS MANAGEMENT SPECIALIZATION**

12	OPERATIONS MANAGEMENT STRATEGIES	1. Concept of Manufacturing and Operations Strategy	Dr. Ashok Lokhande	<b>This week</b>
		2. Product Development	Prof. U. M. Deshmukh	<b>Not Completed</b>
		3. Decision Areas	Smt. S. U. Mogale	<b>In Process</b>
		4. Production system and project scheduling-	Dr. Rupesh Shah	<b>Completed</b>
13	PRODUCTION PLANNING AND CONTROL	1. Introduction to production planning and control (PPC)-	Smt. Supriya Mogale	<b>In Process</b>
		2. Production planning System	Smt. Priyanka Surve	<b>Completed</b>
		3. Routing and Dispatching	Smt. Supriya Mogale	<b>Completed</b>
		4. Application of computer in PPC	Smt. Priyanka Surve	<b>Completed</b>
14	MATERIALS & INVENTORY MANAGEMENT	1. Introduction to Materials Management	Dr. Rupesh Shah	<b>Completed</b>
		2. Inventory Planning	Dr. Mrs. Sarika Bhosale, Yashoda Technical Campus, Satara	<b>Completed</b>
		3. Inventory Control	Dr. K. V. Marulkar	<b>Not Completed</b>
		4. Other aspects of Materials Management:	Smt. Priyanka Surve	<b>Not Completed</b>

#### **ELECTIVE V –INTERNATIONAL BUSINESS SPECIALIZATION**

15	INTERNATIONAL BUSINESS ENVIRONMENT	1. An overview of Business Environment	Dr. Tejpal Moharikar	<b>In Process</b>
		2. Foreign Investments	Dr. P. S. Kamble	<b>Not Completed</b>
		3. WTO, IMF, World Bank, UNCTAD	Dr. R. G. Korabu	<b>Not Completed</b>
		4. Growing Concern for Ecology, Digitalization Outsourcing and Global Value Chains	Dr. P. S. Kamble	<b>Not Completed</b>
16	EXPORT AND IMPORT POLICY	1. Introduction to Export and Import	Dr. Parashram Patil	<b>Not Completed</b>
		2. EXPORT	Dr. P. Y. Phadnis	<b>Completed</b>
		3. IMPORT	Dr. P. S. Kamble	<b>Completed</b>
		4. Foreign Investment Policy	Dr. S. S. Bure	<b>Completed</b>

17	CROSS CULTURAL MANAGEMENT	1. Introduction to cross-cultural management	Dr. Sunil Gosavi	<b>Not Completed</b>
		2. Developing cultural intelligence	OER	
		3. Leadership across cultures:	Dr. T. V. G. Sarma	<b>Completed</b>
		4. Leadership and Culture	Dr. Raju Shrivasti	<b>Not Completed</b>
	<b>100% Completed</b>			

## Self-Instructional Material (SIM) Allotment and Editing status

### For Semester I

Sr. No	Subject/ Paper number	Name of Unit	New Allotment	Task completion status	Editor	Editing status
1	Management Philosophy (Paper- I)	<b>Unit 4</b> - Corporate Governance, Corporate Social Responsibility	Dr. Nagina Mali & Smt. Supriya Mogale	Completed	Dr.S.S. Mahajan	Edited
2	Computer Application for Business (Paper- V)	<b>Unit 1</b> - MS-Word and PowerPoint, Formatting Documents, Tables, Tools, Drawings.	Dr. Urmila Pol	Completed	Dr.R.D. Kumbahr	Edited
		<b>Unit 2</b> - Ms-PowerPoint, Formatting Presentation, Graphics and Effects:	Smt. Supriya Mogale	Completed	Dr.R.D. Kumbahr	Edited
		<b>Unit 3</b> - Ms-Excel, Formatting Worksheet	Dr. N. D. Sapkal	Completed	Dr.R.D. Kumbahr	Edited
		<b>Unit 4</b> - Statistical Analysis, Data Visualization:	Dr. Shruti Jamsandekar	Completed	Dr.Santosh Kumbhar	Edited
3	Managerial Skills for Effectiveness	<b>Unit 3</b> - Managerial Skills & Personal Skills for Managers	Dr. Anup Mule	Completed	Dr.S.S.Bhola	Edited
		<b>Unit 4</b> - Interpersonal Skills for Managers	Dr. Sandip Parit	Completed	Dr.N.M.Mujawar	Edited
		<b>Total Unit=07</b>	<b>Completed=07</b>	<b>100% completed</b>		

**For Semester-II**

<b>Sr. No</b>	<b>Subject/ Paper number</b>	<b>Name of Unit</b>	<b>New Allotment</b>	<b>Task completion status</b>	<b>Editor</b>	<b>Editing status</b>
1	Legal and Business Environment (Paper- XII)	<b>Unit 1-</b> Introduction to Business Law and Mercantile Law	Dr. Nagina Mali	Completed	Dr. Pravin Patil	Edited
		<b>Unit 2-</b> Principles of Laws relating to Business organizations.				
		<b>Unit 3-</b> Business Environment	Dr. R. G. Korabu	Completed	Dr. A. K. Patil	Edited
		<b>Unit 4-</b> Global Business Environment				
2	Strategic Management (Paper- XIV)	<b>Unit-1</b> Introduction to Strategic Management	Mrs. Priyanka Surve	Completed	Dr.S.S.Bhola	Edited
		<b>Total Unit=05</b>	<b>Completed=05</b>	<b>100% completed</b>		

**For Semester-III**

<b>Sr. No</b>	<b>Subject/ Paper number</b>	<b>Name of the Unit</b>	<b>New Allotment</b>	<b>Task completion status</b>	<b>Editor</b>	<b>Editing status</b>
1	Integrated Marketing Communication (Marketing Specialization , Paper –II)	<b>Unit 4-</b> Advertising budget	Dr. Ketaki Powar	Completed	Dr.S.S.Bhola	Completed
3	Human Resource Development (HRM Specialization , Paper –II)	<b>Unit 3-</b> Performance Appraisal	Dr. Rajan Padwal	Completed	Dr. H.M.Thakar	Completed
		<b>Unit 4 -</b> HR Analytics	Dr. Jyoti Joshi	Completed	Dr. H.M.Thakar	Completed
4	International Business Environment ( IB Specialization, Paper-I)	<b>Unit 1-</b> An overview of Business Environment	Mrs. Priyanka Surve	Completed	Dr.A.K.Patil	Completed
		<b>Unit 2-</b> Foreign Investments	Prof.(Dr.)P.S. Kamble	Completed	Prof. (Dr.) S. S. Mahajan	Completed
		<b>Unit 4-</b> Growing Concern for Ecology, Digitalization	Prof.(Dr.)P.S. Kamble	Completed	Prof. (Dr.) S. S. Mahajan	Completed
5	Export And Import Policy ( IB	<b>Unit 4-</b> Foreign Investment Policy	Dr. S. S. Bure	Completed	Dr.A.K.Patil	Completed

	Specialization, Paper-II)					
6	Cross Cultural Management ( IB Specialization, Paper-III)	<b>Unit 2-</b> Developing cultural intelligence	Dr. Pravin Jadhav	Completed	Dr.A.K.Patil	Completed
		<b>Unit 3-</b> Leadership across cultures	Dr. Pravin Jadhav	Completed	Dr.A.K.Patil	Completed
		<b>Unit 4-</b> Leadership and Culture	Dr. Raju Shrivasti	Completed	Dr.A.K.Patil	Completed
		<b>Total Unit=10</b>	<b>Completed=10</b>	<b>100% completed</b>		

**For Semester-IV**

<b>Sr. No</b>	<b>Subject/ Paper number</b>	<b>Name of Unit</b>	<b>New allotment</b>	<b>Task completion status</b>	<b>Editor</b>	<b>Editing status</b>
1	Digital Marketing (MKT Specialization, Paper-V)	<b>Unit 1-</b> Introduction to Digital Marketing, Website Development: Concept, Process and implementation	Dr. Satish Shende	Completed	Dr. Deepa Ingavale	Completed
		<b>Unit 2-</b> Face book Marketing Fundamental	Dr. Satish Shende	Completed	Dr. Deepa Ingavale	Completed
		<b>Unit 3-</b> SEO: Search Engine Optimization + Online Campaign Management, Introduction to Google Analytics	Dr. Kabir Kharade	Completed	Dr. Deepa Ingavale	In process
		<b>Unit 4-</b> YouTube Marketing and Email Marketing	Dr. Ketaki Powar	Not Completed	Dr. Deepa Ingavale	In process
2	Behavioural Finance (Finance Specialization, Paper-V)	<b>Unit 1-</b> Introduction	Amit Shah	Not Completed	Prof. (Dr.) S. S. Mahajan	In process
		<b>Unit 2-</b> Behavioral Biases theories	Dr. Pratibha Jagtap	Completed	Prof. (Dr.) S. S. Mahajan	Completed



		<b>Unit 3-</b> Behavioral Corporate Finance	Priyanka Surve	Re-allotment on 21.03.2025	Prof. (Dr.) S. S. Mahajan	In process
		<b>Unit 4-</b> Emotions and Decision	Dr.Kirankumar Bannigol		Prof. (Dr.) S. S. Mahajan	Completed
3	Strategic HRM And International Perspectives (HRM Specialization, Paper- IV)	<b>Unit 1-</b> Strategic Human Resource Management	Dr. Uttam Kinange	Not Completed	Dr.Raju Shrivasti	-
		<b>Unit 2-</b> Strategies for HR Functions	Dr. Tahir Zari	Not completed	Prof. (Dr.) S. S. Mahajan	-
4	Organizational Change And Organisational Development (HRM Specialization, Paper- VI)	<b>Unit 2-</b> Process of OD	Dr. Prasanna Khadkikar	Completed	Dr.H.M.Thakar	Completed
		<b>Unit 3-</b> OD Interventions in HR	Dr. Rajan Padval	Not completed	Dr.Raju Shrivasti	-
		<b>Unit 4-</b> Special applications of OD	Dr. P. M. Kulkarni (Bengluru)	Ready to write	Dr.Raju Shrivasti	-
5	Supply Chain Management (Operations Specializations, Paper- IV)	<b>Unit 1-</b> Supply Chain Structure	Dr.Gajanan Remane	Completed	Dr.U.M.Deshmukh	Completed
		<b>Unit 2-</b> Total Supply Chain Management, Customer Value				
		<b>Unit 3-</b> SCM Building blocks				
		<b>Unit 4-</b> Current Trends in SCM:				





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**Shivaji University, Kolhapur**  
**Centre for Distance and Online Education (CDOE)**

***Specifications Sheet***  
***for***  
***Video to be developed as e-Content for Online Programmes***

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1. Video Recording Format- Full HD 1920 X 1080 Pixels
2. Video's Aspect Ratio to be maintained- 16:9 (Widescreen)
3. High Quality (Without any disturbance and considering Pitch of Voice generally audible range i.e., approximately 44.1 KHz and above) and Proper Levels with appropriate pauses of Audio to be maintained during recording
4. If outdoor recording is done; proper Camera Vision and Levels of audio to be maintained during recording.
5. Video Module Delivery- 1080i .mp4 extension/ format
6. Quality should not be hampered during modifying the Video (either during resizing/ compressing the video for transferring/ uploading/ sending)
7. Full screen video frame should be maintained



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***Specifications Sheet***  
***for***  
***Slides with Images to be inserted/ added in Video as e-Content for Online Programmes***

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1. Size of PPT Slide- Widescreen 16:9 Aspect Ratio
2. Font Sizes-
  - a. For Headings- 24-30
  - b. For Sub-Headings- 22-26
  - c. For Body- 20-24
3. All Graphs and Diagrams must have clear font.
4. Uniformity in the font theme/ type should be followed.
5. Use of Dark Colour / Shades strictly be avoided.
6. Use of Soft Colour /Shades/Textures is highly preferred.
7. Content of Slide/Body should-
  - a. not cover 100 % place by just inserting texts
  - b. be precise and cover all places by proper distribution/ well balanced content within the Slide.
8. Effective use of transitions, animations should be done while creating PPT along with attractive template/ design should be used as per need of content of topic

***Specifications' Sheet***  
***for***  
***Question Bank to be developed for Online Programmes***

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1. Nature of Questions-  
Multiple Choice Questions in the form of
  - a. Long Case Study should be followed by 10-15 lines.
  - b. Caselet should be followed by 2-3 lines.
2. Tentatively 10-15 questions of every nature should be submitted by respective expert.
3. Proper formatting should be done while framing the questions of every type/ nature along with model answer.
4. All the questions framed by experts should be submitted in 'Word' as well as in 'PDF' format to the following e-mail I'd: [onlinemba@unishivaji.ac.in](mailto:onlinemba@unishivaji.ac.in) .



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**Centre for Distance and Online Education (CDOE)**

***Checklist for e-Content Development Experts while submitting the e-Content***

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***While submitting the e-content allotted to the concern expert should check following points before submitting the same to CDOE.***

1. Transcript with Declaration
2. Video with proper resolution through accessible media (If expert will recording Himself / Herself the Video)
3. Slides with Images to be inserted in video for editing (i.e. time and place mentioned as per the transcript)
4. Question bank with reference to allotted topic
5. Copyright Declaration
6. Plagiarism Declaration
7. Advanced Stamp receipt form with necessary documents such as photocopies of Bank Passbook and PAN Card

### ***Supportive Documents to be provided for e-Content developer***

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***Once allotment of topics to the concerned e-Content Developer get finalized, CDOE will give standard documents as defined by authorities to the respective e-Content Developer as a 'Aid-to-e-Content Development'***

1. Format of Template for Development of Video Transcript
2. Specifications' Sheet for Video to be Developed
3. Specifications' Sheet for Slides with Images for insertion in Videos.
4. Specifications' Sheet for Question Bank to be developed
5. Copyright Declaration Format
6. Plagiarism Declaration Format
7. Blank Advanced Stamp Receipt to get filled from experts/ e-content developers

### ***Remuneration Details***

**One unit is of 4 credits and this brings the total duration for one unit to 5 hours. The duration of the videos, for each unit, we expect 25 to 30 videos, with each video being approximately 10 minutes long. Make sure all the points are covered as per the syllabus. We also need the PPT and transcript for all the videos, as it helps in editing them properly.**

**Rates of Remuneration for your reference-**

**The approved rates of e-Content Development are-**

**For 10 Minutes of a Video;**

- 1. Transcript- Rs. 1000/-**
- 2. On Camera Recording- Rs. 500/-**
- 3. Development of PPT- Rs. 500/-**



***Format for ‘General Self-Declaration’ by e-Content Developers to be submitted  
along with developed e-Content***



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***General Self-Declaration***

I.....(Name of e-Content Developer).....  
agreed to develop e-content as per four-quadrant (i.e. Video, Transcript,  
Presentation/Images/Charts/Graphs to be inserted, Question Bank etc. as applicable) for  
topic titled.....(Insert name of topic allotted)..... of  
Part.....(Mention Part of Programme).....of Programme .....(Mention  
Name of Programme)..... through online mode for ‘Centre for Distance  
and Online Education (CDOE), Shivaji University, Kolhapur.’

Other rules and regulations related to Copyright, Plagiarism and allied  
regualtions if any be enforced from time-to-time are abide to me and I am submitting  
the respective declarations with this ‘General Self Declaration’.

Hence, I agree with all rules and regulations set for e-Content development  
and I have no any other objections to fulfill Criterion while submitting the e-Content to  
CDOE as per four Quadrants allotted to me.

Signature with Date

Name :.....

Address:.....

Contact No.....

e-Mail ID.....

**SHIVAJI UNIVERSITY, KOLHAPUR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**VIDEO -TRANSCRIPT FORMAT**

A trans-script is not meant to limit what anyone say on film nor is it meant for one to read from. **A Transcript is a plan for your video.** Transcription is the first step toward the creation of a captioned video. There are numerous automatic transcription tools are available to convert speech to text, but none of them provide satisfactory results at this time. The transcripts produced by automatic transcription require extensive edits and corrections. **Therefore, transcripts be typed manually in Microsoft Word.**

**Benefits of a Transcript**

1. It saves a lot of time during filming and post-production.
2. Useful in the captioning process.
3. It may be useful in its own right as a learning tool for students, who can read the text and search for key words.
4. It is a great addition to any instructional video or podcast because they give students another way to comprehend and interact with the material.



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www.unishivaji.ac.in, e-mail-cde@unishivaji.ac.in

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दूरशिक्षण व ऑनलाईन शिक्षण केंद्र

फोन नं २६०९१०५, २६०९४५१, २६०९४५२

www.unishivaji.ac.in, e-mail-cde@unishivaji.ac.in



स्वातंत्र्याचा अमृत महोत्सव



Ref :SU/CDOE/ 210.

Date : 05 APR 2025

To,

Prof. (Dr.) P. S. Kamble

Department of Economics

Shivaji University, Kolhapur

**Subject:** Request to Develop E-Content of Online M.B.A. Programme.

Respected Sir/ Madam,

Greetings from Centre for Distance and Online Education (CDOE), Shivaji University, Kolhapur.

Through this letter and above mentioned subject it is requesting you to develop E-Content of allotted course unit / units of Online M.B.A. Programme. Relevant information about the prescribed format is given herewith for your reference. We hope you will find some time from your busy schedule and complete assigned work on or before **15<sup>th</sup> April, 2025**.

Sr. No.	Semester	Name of the Course	Unit Number	Name of the Unit/Units
1	III	International Business (International Business Specialization) Paper-I. International Business Environment	2	Foreign Investments

Thanking You,

Yours Faithfully,

*Bhinde*

Dy. Registrar



SHIVAJI UNIVERSITY, KOLHAPUR -  
416 004, MAHARASHTRA  
CENTRE FOR DISTANCE AND ONLINE  
EDUCATION

PHONE : - 2609105, 2609451, 2609452  
www.unishivaji.ac.in, e-mail-cde@unishivaji.ac.in

शिवाजी विद्यापीठ, कोल्हापूर - ४१६००४, महाराष्ट्र  
दूरशिक्षण व ऑनलाईन शिक्षण केंद्र

फोन नं २६०९१०५, २६०९४५१,

www.unishivaji.ac.in, e-mail-cde@unishivaji.ac.in



स्वातंत्र्याचा अमृत महोत्सव



Ref :SU/CDOE/ 208

Date : 05 APR 2025

To,

Prof. (Dr.) P. S. Kamble

Department of Economics

Shivaji University, Kolhapur

**Subject:** Request to write Self Learning Material (SLM) of Online M.B.A. Programme.

Respected Sir/ Madam,

Greetings from Centre for Distance and Online Education (CDOE), Shivaji University, Kolhapur.

Through this letter and abovementioned subject, it is requesting you to write Self Learning Material (SLM) of allotted course unit / units of Online M.B.A. Programme. Relevant information about the prescribed format is given herewith for your reference. We hope you will find some time from your busy schedule and complete assigned work on or before 15<sup>th</sup> April, 2025.

Sr. No.	Semester	Name of the Course	Unit Number	Name of the Unit/Units
1	III	International Business (International Business Specialization) Paper-I. International Business Environment	2	Foreign Investments
			4	Growing Concern for Ecology, Digitalization

Thanking You,

Yours Faithfully,

*Bhinde*

Dy. Registrar

<p style="text-align: center;"><b>MBA Through Online Mode</b>  <b>MBA -II SEMESTER -III</b>  <b>ELECTIVE - V- INTERNATIONAL BUSINESS</b>  <b>PAPER-I</b>  <b>INTERNATIONAL BUSINESS ENVIRONMENT</b></p>	
Course Outcomes	<p>Students of this course will be able to:</p> <ol style="list-style-type: none"> <li>1. Explain business expansion abroad and key issues related to their operations in other countries.</li> <li>2. Compare and contrast cultures and societies globally using socioeconomic and cultural frameworks.</li> <li>3. Develop an entry strategy into other markets recognizing the nature of institutions and forces governing the process of globalization.</li> </ol>
Syllabus Contents:	
Unit 1	An overview of Business Environment ,Business Environment and Strategic Decisions in International Business , Economic Environment , Political and Regulatory environment, Demographic Environment, Social/Cultural Environment, Geographic Environment , Ethics and CSR in International Business.
Unit 2	Foreign Investments - Pattern, Structure and Effects. Theories of Foreign Direct Investment, Traditional and Modern Theories of FDI, Modes of FDI - Greenfield, Brownfield Investments, Mergers and Acquisitions, Motives of FDI, FDI Contrasted with FPI. Basics of Forex Market.
Unit 3	WTO, IMF, World Bank, UNCTAD Tariff and Non-Tariff Barriers. <b>Balance of Payment Account:</b> Concept and Significance of Balance of Payments, Current and Capital Account Components. Introduction to Basic Concept of IFRS.
Unit 4	Growing Concern for Ecology, Digitalization; Outsourcing and Global Value Chains. Labor and Other Environmental Issues, Impact of Pandemic COVID-19 on International Trade.
<p>Reference Books:</p> <ol style="list-style-type: none"> <li>1. Francis Cherunilam-International Business environment, Himalaya Publishing House</li> <li>2. Anant K Sundaram and J Stewart Black-he International Business Environment, PHI New Delhi, Estern Economy Edition</li> <li>3. Charles W L Hill and Arun Kumar Jain-International Business – Competing in the Global Marketplace , The Tata McGraw Hill publishing Company Ltd.</li> <li>4. John D Daniels and Daniel P Sullivan- , International Business Environments and Operations, Pearson</li> <li>5. K. Aswathappa-Essentials of Business Environment, Himalaya Publishing House</li> </ol>	